

2009 STRATEGIC THINKING AND PLANNING CALENDAR

Overview of the Strategic Thinking and Planning (STP) Calendar

The STP Calendar aims to inform the Board of Directors and Staff about key activities related to the STP Initiative in 2009, described below. Each year the calendar will be updated to reflect the specific activities planned for that year.

The STP Initiative is comprised of three major components:

- Strategic Planning – activities designed to identify and achieve the strategic priorities of the Association
- Governance Review – a comprehensive review of the governance system to ensure it supports the strategic plan
- Board and Staff Development – activities designed to educate the Board of Directors and Staff to better fulfill their respective roles in the Association

The STP Calendar outlines activities in these components in five areas:

- Board and Staff Development
- Strategic Plan Assessment – implementation and monitoring of the current strategic plan
- Strategic Plan Review and Update – review and revision of the strategic plan for the future
- Generative – activities that address strategic questions that transcend the strategic plan and explore root causes, values, alternatives and new ideas around a specific topic related to the Association's operations and/or the profession the Association serves (e.g., mega issue discussion)
- Governance Review

The Governance Review will begin in 2009 and consists of the following three components:

- Committee Review – a comprehensive review of the committee structure and function
- Component Review – a review and discussion of how the relationship between APTA and the components can be enhanced to achieve the priorities of the Association
- BOD and HOD Review – a review of the House of Delegates and Board of Directors and governance bylaws, standards, policies, positions, and guidelines

The Executive Office is responsible for all of the activities listed on the STP calendar, except the activities related to budget planning, which are the responsibility of the Finance Department. Please direct questions about the STP calendar to staff in the Executive Office.

Month	Board-Staff Development	Strategic Plan: Assessment	Strategic Plan: Review /Update	Generative	Governance Review
January				<ul style="list-style-type: none"> Finalize background paper for mega issue discussion at March 2009 Board meeting 	<ul style="list-style-type: none"> Collect data for Committee Review
February			<ul style="list-style-type: none"> Program assessment - Determine programs to review and prepare reports (1/3 of programs to be reviewed annually) 	<ul style="list-style-type: none"> Board of Directors determine Hot Topics for March 2009 Board meeting 	<ul style="list-style-type: none"> Committee Review meeting at CSM Component Leadership Meeting mega issue discussion
March	<ul style="list-style-type: none"> Board of Directors meeting – Board-Staff development session 			<ul style="list-style-type: none"> Board of Directors meeting - Conduct mega issue discussion 	
April		<ul style="list-style-type: none"> Update Strategic Plan Strategy Tracking Document 	<ul style="list-style-type: none"> Conduct Program Review 	<ul style="list-style-type: none"> Board of Directors determine November 2009 generative topic Form Work Group to create background paper for November 2009 mega issue discussion 	
May			<ul style="list-style-type: none"> Conduct Program Review Budget planning begins 		
June		<ul style="list-style-type: none"> Board of Directors meeting - Review Strategic Plan Strategy Tracking Document 			<ul style="list-style-type: none"> House of Delegates meeting - Conduct mega issue discussion
July	<ul style="list-style-type: none"> Determine topic for Board-Staff development for November Board meeting 		<ul style="list-style-type: none"> Staff budgets due to Finance 		
August	<ul style="list-style-type: none"> Board-Staff Retreat (Date TBD) 			<ul style="list-style-type: none"> Board of Directors determine March 2010 generative topic Form Work Group to create background paper for March 2010 generative topic 	
September	<ul style="list-style-type: none"> Conduct new Board of Directors orientation 	<ul style="list-style-type: none"> Update Strategic Plan Strategy Tracking Document 		<ul style="list-style-type: none"> Finalize background paper for November 2009 mega issue discussion 	
October				<ul style="list-style-type: none"> Board of Directors determine Hot Topics for November 2009 Board meeting 	
November	<ul style="list-style-type: none"> Board of Directors meeting – Board-staff development session 	<ul style="list-style-type: none"> Board of Directors meeting - Review Strategic Plan Strategy Tracking Document 	<ul style="list-style-type: none"> Board of Directors meeting – Review budget for alignment with strategic plan Conduct environmental scan Conduct annual member survey 	<ul style="list-style-type: none"> Board of Directors meeting - Conduct mega issue discussion 	
December	<ul style="list-style-type: none"> Determine topic for Board-Staff development for March Board of Directors meeting 				