

THE MATH OF MEMBERSHIP

Membership dues... What do you get out of it? Membership benefits outweigh the cost of membership. Take a look at the chart below. The money represented below is what we can put a dollar value on – dollar for dollar what are you getting for your money? (This chart is based on what a physical therapist pays in dues.)

	A member pays:	A non-member pays:
Membership Dues		
National	\$280	\$0
Chapter	\$180	\$0
<i>Physical Therapy & PT Magazine</i>	\$0	\$150
NYPTA Newsletter	\$0	\$100
Resource Library		
Books	\$0	\$75
Brochures (25)	\$0	\$26
APTA Resource Catalog		
<i>Guide to Physical Therapist Practice</i>	\$125	\$250
Brochures (25)	\$15	\$26
NYPTA Continuing Education		
Spring	\$270	\$400
Fall	\$250	\$385
Audio Conference		
Winter	\$149	\$225
Spring	\$289	\$440
Fall	\$149	\$225
Mailing Labels (per 500)	\$50	\$100
Total	\$1,757	\$2,402

If you utilized the benefits above, being a member saves you \$545 per year!

What about the other benefits that you can't easily declare how much they are worth? As a member, what value would you put on the benefits listed below. As a non-member, you should be aware of all the money you are not saving!

- High profile legislative advocacy and political presence throughout New York State
- Liaison to New York State Board for PT
- Reimbursement Expertise including reimbursement trends that impact physical therapy.
- Representation at State meetings including the NYS Department of Insurance, NYS Department of Health and the NYS Office of Professions.
- On-line continuing education from APTA
- Resources to Help You market your services, and manage your finances and risk.
- Upstate members have access to medical insurance services through Support Services Alliance, Inc. (SSA). (Call SSA's Services line at 800-836-4SSA (4772) for more details. (NYPTA's GSSA number is 4079.)
- NYPTA Referral Service
- Access to NYPTA sponsored awards, grants, and forums.
- Access to the members only section on the NYPTA Web site
- An Executive Committee and Board of Directors to lead and develop strategies to strengthen the association and the profession.
- Research Platform & Poster presentations
- Leadership Development Workshop
- Access to district meetings
- 3% off your electric bill
- Tax deductible Dues: 89% of your chapter dues and 81% of your national dues

Reimbursement Questions?

Take advantage of another APTA Members Only Service! Speak to a member of the APTA Reimbursement Department staff by calling this toll-free number. 1-800/999-APTA (2782), ext 8511.

Installment Dues Plan

Did you know that you can make 4 easy payments spread over 6 months? For more information, call the APTA Membership Dept. 1/800-999-APTA (2782) or go on line to www.apta.org/join.

If you are not a member of the New York Physical Therapy Association and you would like to continue receiving this newsletter, please call 800/459-4489 for membership information.