

2006 Annual Report

○ Advancing the Profession.  
*Enhancing Your Ability to Practice.*



American Physical Therapy Association  
*The Science of Healing. The Art of Caring.™*



## President's Report

**2**006 was a great year to be a member of APTA! Between legislative successes and many new tools that the Association developed for you, the benefits of belonging to APTA were many last year, and I invite you to read this Annual Report to learn more about recent accomplishments that have advanced the profession and that have helped you—the busy clinician, educator, researcher—focus more on what ultimately provides the best patient care.

While you'll read about numerous achievements—in the context of reaching the six elements that Vision 2020 comprises—I want to bring to your attention what I believe are two highlights.

First, APTA developed and distributed materials that directly provide the evidence you seek in your daily practice. "Open Door" debuted with access to full-text research articles, other valuable online resources, and tips on finding information in the literature. "Hooked on Evidence" added clinical scenarios that describe common presentations of impairments and functional limitations. *Physical Therapy*, APTA's prestigious scientific journal, created features such as "The Bottom Line" that translates study findings into application for practice, and moved to a new online presence on HighWire, one of the foremost Web hosts for research journals. Also new on APTA's Web site are "Resources for Challenging Times" and "Physical Fitness for Special Populations."

A second highlight is APTA's advocacy efforts—related to both legislation and public relations. Congress listened to our pleas and extended the exceptions to the Medicare therapy cap and prevented a scheduled reduction in provider payments under the physician fee schedule. Advocacy directed toward the public also hit new highs. In 2006 we reached some 650 million people with the message about the valuable services of a physical therapist. That is equivalent to reaching each person in the United States two times. The new "Head to Toe" on the consumer area of APTA's Web site is a portal to data on thousands of health care topics.

It is, of course, through your support that APTA can accomplish so much, and I thank you for your membership. However, I must caution that we cannot stop here. We responded to our share of challenges last year and must continue to rally as an Association to meet the challenges of the future. I know we can rise to those challenges. One sure way to do so is to increase our membership, and so I encourage you to share this Annual Report with your nonmember colleagues; with them, we can achieve even more.

*R Scott Ward, PT, PhD*  
President

## APTA Vision Statement

**P**hysical therapy, by 2020, will be provided by physical therapists who are doctors of physical therapy and who may be board-certified specialists. Consumers will have direct access to physical therapists in all environments for patient/client management, prevention, and wellness services. Physical therapists will be practitioners of choice in patients'/clients' health networks and will hold all privileges of autonomous practice. Physical therapists may be assisted by physical therapist assistants who are educated and licensed to provide physical therapist directed and supervised components of interventions.

Guided by integrity, life-long learning, and a commitment to comprehensive and accessible health programs for all people, physical therapists and physical therapist assistants will render evidence-based services throughout the continuum of care and improve quality of life for society. They will provide culturally sensitive care distinguished by trust, respect, and an appreciation for individual differences.

While fully availing themselves of new technologies, as well as basic and clinical research, physical therapists will continue to provide direct patient/client care. They will maintain active responsibility for the growth of the physical therapy profession and the health of the people it serves.

## Total APTA Membership Statistics 2005-2006

Category	2005	2006	Gain/(Loss)
*Active (PT)	45,562	46,634	1,072
Active Transfer	1,703	1,736	33
*Affiliate (PTA)	4,195	4,182	(13)
Affiliate Transfer	447	502	55
Life	2,247	2,244	(3)
Retired	61	80	19
Honorary	8	8	-
Student PT	9,721	10,724	1,003
Student PTA	1,595	1,715	120
Master's Student	48	29	(19)
Doctoral Student	286	260	(26)
<b>Totals</b>	<b>65,873</b>	<b>68,114</b>	<b>2,241</b>

\*These categories include members who do not pay full dues.



## CEO's Report

A person's past behavior usually gives a good indication of how that person will behave in the future. It is, as well, for a profession. It's because of this that we can take pride in the progress the profession has made—in 2006 and since its inception. And because of the way it made this progress, we can be confident about the outlook for the future.

The qualities of inquiry, openness, reliance on data, ability to take risks, courage, and integrity—among others—have brought the physical therapy profession to where it is today. And precisely because we have been so successful in exhibiting these qualities in the past, I have no doubt that they will drive the profession toward achievement of the elements of Vision 2020. They are the essence of who we are.

As I look at our accomplishments during the year 2006, I note especially the recognition that physical therapists receive from, and the collaborations they have established with, outside constituencies. Congress, insurers, state legislators, federal and state government agencies, standard-setting organizations, other health care professionals, and the general public continue to grow in their understanding of and respect for physical therapists and physical therapist assistants and the services they provide.

### APTA Mission Statement

The mission of the American Physical Therapy Association (APTA), the principal membership organization representing and promoting the profession of physical therapy, is to further the profession's role in the prevention, diagnosis, and treatment of movement dysfunctions and the enhancement of the physical health and functional abilities of members of the public.

Although we have not yet achieved all our goals and there is still much to be done, we have the successes of our past as the foundation for our future. We know what it is to be successful, and this knowledge, perhaps more than anything else, best prepares us to face what lies ahead. We have faced the unknown, and through competent and innovative planning, wise decision-making and bold action, we have made it our own. This same intelligence, wisdom, and spirit will serve the profession and the Association well as it strives to make Vision 2020 a reality.

I have often said that we are nothing without our members. Who physical therapists and physical therapist assistants are, and what they do for the people they serve, are the heart and soul of the profession and the Association. These members and their volunteer leaders have been the custodians of the spirit that has moved the Association to the heights it has achieved. At the same time I would be dreadfully remiss if I did not recognize the roles played in this process by my staff colleagues. Their competence, creativity, commitment, caring, and humor have made APTA the unique organization that it is and will be well into the future.

When I retire at the end of June this year, I will sorely miss all of APTA—members, leaders, and staff. But I will leave tremendously proud of who you are and what you have done, and tremendously confident about your future.

*Frank Mallon, Esq.*  
CEO

## Goals that Represent the 2006 Priorities of the Association

### Goal I:

Physical therapists are universally recognized and promoted as the practitioners of choice for persons with conditions that affect movement and function.

### Goal II:

Physical therapists are universally recognized and promoted as providers of fitness, health promotion, wellness, and risk reduction programs to enhance quality of life for persons across the life-span.

### Goal III:

Academic and clinical education prepares doctors of physical therapy who are autonomous practitioners.

### Goal IV:

Physical therapists are autonomous practitioners to whom patients/clients have unrestricted direct access as an entry-point into the health care delivery system, and who are paid for all elements of patient/client management in all practice environments.

### Goal V:

Research advances the science of physical therapy and furthers the evidence-based practice of the physical therapist.

### Goal VI:

Physical therapists and physical therapist assistants are committed to meeting the health needs of patients/clients and society through ethical behavior, continued competence, collegial relationships with other health care practitioners, and advocacy for the profession.

### Goal VII:

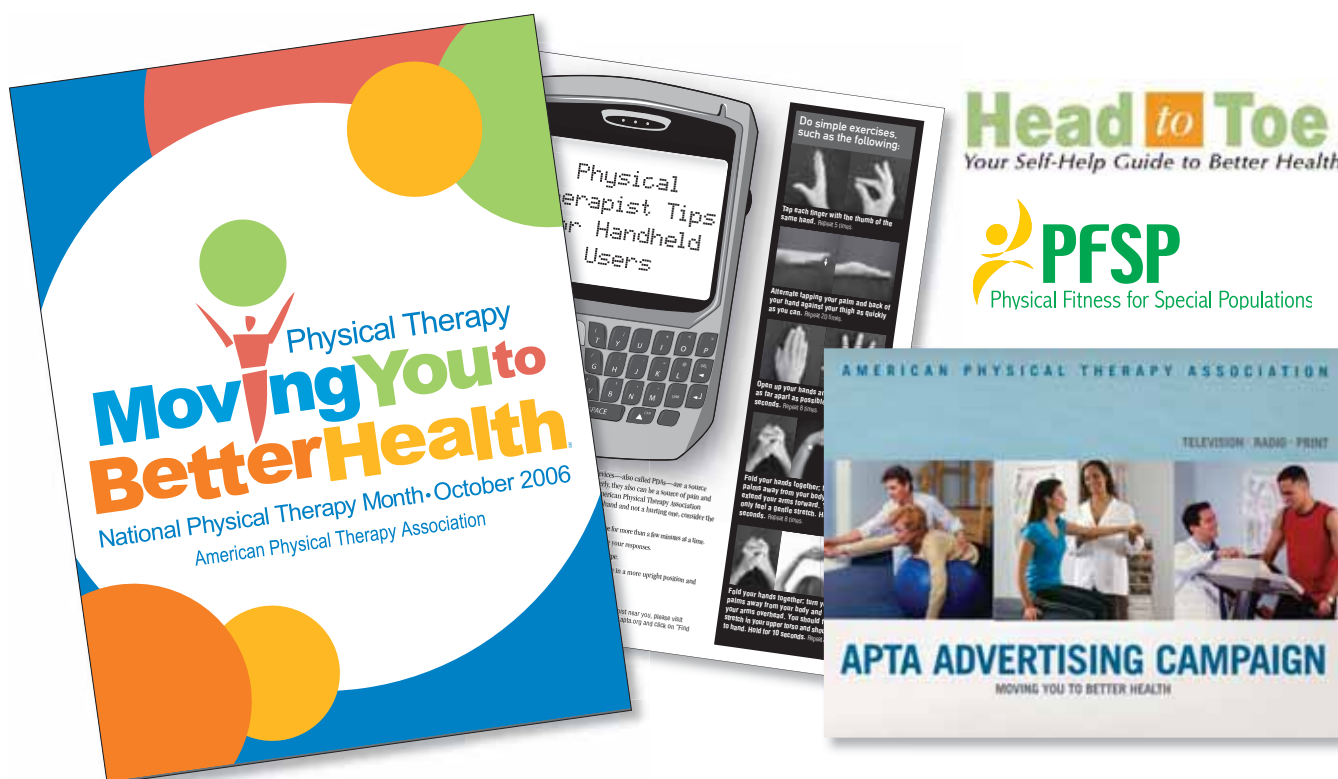
APTA standards, policies, positions, guidelines and the *Guide to Physical Therapist Practice*, *Normative Model of Physical Therapist Education and Evaluative Criteria for Accreditation of Education Programs for the Preparation of Physical Therapists*, *Normative Model of Physical Therapist Assistant Education and Evaluative Criteria for Accreditation of Education Program for the Preparation of Physical Therapist Assistants*, and *Professionalism in Physical Therapy: Core Values* are recognized and used as the foundation for physical therapist practice, research, and education environments.

APTA continued its efforts in 2006 to advance the physical therapy profession so that you can focus on the reason you chose a career in physical therapy...your patients. Following are examples of how APTA moved toward the goals of all six elements of Vision 2020 and enhanced your ability to practice.

## Practitioner of Choice

### Raising Awareness of Physical Therapy

- A national advertising campaign, “America’s Physical Therapists: Moving You to Better Health,” was produced to provide members with tools to communicate and promote the profession to the public. The customizable campaign, sold as a kit, includes two 30-second television advertisements, one 60-second radio script, and one print advertisement.
- Head to Toe, Your Self-Help Guide to Better Health, debuted on APTA’s Consumer Web page, providing a new interactive medical knowledge database with health information such as “Diabetes: A PT Perspective.” Head to Toe led a complete restructuring of the consumer area of apta.org to better balance feature and research-based items and legislative issues.
- Building on the new ad campaign, the 2006 National Physical Therapy Month (NPTM) theme was “Moving You to a Better Health.” Materials to support this year’s featured NPTM activity on proper bike fit included a Bike Right, Bike Fit! brochure, an interactive Web-page titled “A Good Bike Fit for You,” photos illustrating proper bike, and stretching exercises for cyclists. APTA hosted a free “Webinar” featuring a bike fit presentation by Erik Moen, PT, CSCS.
- Repetitive stress injury made news with “BlackBerry Thumb Causing Digital Distress In and Out of the Workplace.” APTA created a nationwide “buzz” as the release and exercise PDF
- received nearly 250 million impressions, from about 200 placements in television, radio, newspaper, and Internet outlets, including 60 top local TV station Web sites. Immediately following, APTA rolled out its Video Gamer’s Thumb initiative, which garnered more than 40 million print, broadcast, and Internet impressions and was blogged on various Web sites, generating positive comments from Web users around the world.
- APTA hosted a window display in Rockefeller Plaza. In June New Yorkers had an up close and personal view of the physical therapist’s (PT) role in osteoporosis prevention. The display featured a mechanical mannequin, a middle-aged woman doing arm curls, and information on osteoporosis prevention and management. Executive Health Exams International has invited APTA to do a display in 2007.
- APTA appeared at least once in 26 “Top 100 Market” newspapers, resulting in a clip circulation of more than 90 million. Total broadcast and Web viewers reached nearly 586,000,000. Newspapers included *USA Today*, *The New York Times*, *Salt Lake Tribune*, *Orlando Sentinel*, *Houston Chronicle*, *Atlanta Journal Constitution*, and *Fort Worth Star-Telegram*.
- The Association met with numerous groups to promote the role of the PT, including the Insurance Rehabilitation Study Group in Phoenix (APTA was the only provider group represented), the National Committee on Quality Assurance (NCQA) as members of the NCQA Healthcare



Providers Advisory Committee, Centers for Disease Control and Prevention Conference on Obesity and Diabetes, National Obesity Action Forum sponsored by the US Department of Health and Human Services (HHS), the HHS' Call to Action for Individuals with Disability, and the Institute of Medicine Workshop on the Adequacy of Evidence for Physical Activity Guidelines Development.

- To provide information on physical therapy as a primary health service and PTs as offering services that include health promotion and wellness, APTA attended a meeting sponsored by the Banneker Institute on Blacks in Science; exhibited at several national conferences, including the annual conference of the largest African American advocacy group, the NAACP; attended the US Department of Health and Human Services National Prevention Summit: Prevention, Preparedness, and Promotion at the National Coalition for Promoting Physical Activity; and participated in National Blueprint activities and meetings/conferences sponsored by the President's Council on Physical Fitness and Sports.

## Autonomous Practice

### To Preserve and Protect Physical Therapist Practice

- APTA helped eight chapters address athletic trainers' legislation infringing on PT practice in their states. Chapters mounted major efforts to oppose the bills, blocking bills in Washington and West Virginia, while a bill in Colorado was vetoed, and concessions were achieved in California, Kentucky, Michigan, and Utah.
- The South Carolina State Supreme Court upheld the state practice act preventing physicians from employing PTs, after chapter members successfully blocked efforts by well-funded physician interests to amend the law. With the support of APTA, its components, and members across the country, the chapter was able to clear the way for enforcement of the regulations.
- Responding to a tremendous member campaign using APTA's new Patient Action Center, Congress extended the Medicare therapy cap exceptions process for 2007 as part of the Tax Relief and Health Care Act of 2006 (HR 6111). Following passage of the extension, the Center's for Medicare & Medicaid Services revised the exceptions process for 2007, eliminating the manual exceptions process and revising the codes and documentation requirements for automatic exceptions. HR 6111 also prevented a scheduled 5% reduction in the 2007 conversion factor for the Medicare physician fee schedule.
- APTA's efforts to defend the Medicare "incident to" personnel standards and call into question physician ownership of physical therapy services received a boost in May when HHS' Office of Inspector General released a long-awaited report on physical therapy services provided in physician offices, determining that

91% of PT services billed by physicians in the first 6 months of 2002 failed to meet program requirements, resulting in improper Medicare payments of \$136 million.

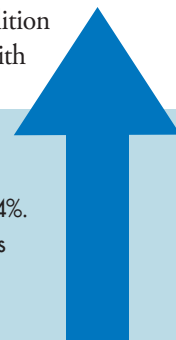
- Federal courts rejected efforts to overturn Medicare's "incident to" personnel standards, requiring that physical therapy services provided "incident to" a physician's services must be provided by a physical therapist. The National Athletic Trainers Association filed suit in federal court seeking to force the Centers for Medicare & Medicaid Services (CMS) to reverse the policy, and APTA joined the litigation by filing an amicus brief supporting the regulations. A federal district judge dismissed the suit and a circuit court of appeals upheld the dismissal, clearing the way for implementation of the "incident to" standards.
- The Idaho Chapter successfully lobbied state legislators to establish an independent Board of physical therapy, becoming the 28<sup>th</sup> state to do so.

### To Advance Physical Therapist Practice

- In June, the House of Delegates unanimously approved *RC 19-06, Women's Health Physical Therapy Specialization*, which established Women's Health as the eighth specialty area for certification. The first women's health specialist certification examination is anticipated to be available in 2009.
- The Physical Fitness for Special Populations initiative was launched, providing online resources on physical fitness, wellness, and health for people with, or at risk of developing, acute and chronic impairments, functional limitations, and disabilities related to movement.
- Resources for Challenging Times was developed within APTA's Web site to help the busy clinician overcome practice challenges such as the shrinking health care dollar, complex and variable regulations, and increasing expectations on efficient and effective care.
- APTA worked to resolve problems with Medicare's Part B fee schedule and address congressional interest in pay-for-performance strategies. The Association was one of the leading non-physician organizations participating in weekly strategy sessions of the American Medical Association's Medicare Fee Schedule Update Work Group, contributing to coalition efforts to advocate legislation to correct problems with

## Membership Climbs...

In 2006, total membership increased by 2,241, or 3.4%. The PT categories increased 2.15%, the PTA categories increased .95%, and student membership increased 9.92%. The Association ended the year with 68,114 members. Highlights include reaching nearly 70,000 members in October 2006—a number not achieved since 1999.



the “sustainable growth rate” formula that currently determines payment updates under the fee schedule.

- APTA successfully lobbied to add language on rehabilitation research to legislation reauthorizing the National Institutes of Health, for the first time in 13 years.
- Legislation was introduced to make PTs eligible for federal student loan repayment under the National Health Service Corps (NHSC) HR 5134 gaining the support of 107 House cosponsors before the 109th Congress adjourned for 2006; the bill is being reintroduced in 2007. APTA also will seek to amend the loan repayment program as Congress debates reauthorizing NHSC and other programs under Title III of the Public Health Service Act.

## Direct Access At the Federal Level

- Medicare direct access legislation, Medicare Patient Access to Physical Therapists Act (HR 1333/S 64), was endorsed by more than 170 members of the 109th Congress despite increased opposition from physician groups.
- Six organizations endorsed Medicare direct access legislation including the American Association of Nurse Practitioners and the American College of Rheumatology/Association of Rheumatology Health Professionals. Easter Seals, the National Rural Health Association, American Speech-Language-Hearing Association, and the American Academy of Orthopaedic Manual Physical Therapists also formally supported the legislation, and APTA continued to work with other professional and consumer advocacy groups to secure endorsements of the bill.

## At the State Level

- Connecticut, Georgia, Mississippi, and enacted direct access laws, bringing the total number of states with some form of direct access to 43. The District of Columbia also passed an unrestricted direct access ordinance subject to a final review by congressional oversight committees. Hawaii continues to seek approval of agency rules that would remove its referral requirement. Legislation to provide direct access also advanced in Indiana and Kansas, while Illinois, Minnesota, Tennessee, and Virginia all worked on legislation to remove restrictions.
- Two new publications to support direct access initiatives—a “Facts & Evidence” brochure summarizing the data supporting direct access, and a comprehensive “Data, Evidence, and Research” compendium—were released, and 11 chapters received more than 1,500 direct access brochures to support

their direct access efforts and to distribute at national conferences and meetings.

- APTA awarded direct access grants to the Kansas, Michigan, Puerto Rico, and Texas chapters to supplement 2007 direct access lobbying and advocacy budgets. A limited number of grants are funded annually to assist states that have no direct access to treatment or to states that are removing limitations in existing direct access law.



## Doctor of Physical Therapy (DPT)

### Ensuring High Standards in Education and Lifelong Learning

- APTA completed the process of developing a comprehensive Education Strategic Plan within the context of the Vision Statement for Physical Therapy 2020. The plan focuses on issues that include but aren't limited to: academic leadership, faculty development and scholarship, faculty recruitment and retention, curriculum development, student-centered teaching/learning, professional development, and education-related technology.
- At the end of 2006, there were 70 postprofessional and 4 developing transition DPT (t-DPT) programs. Based on a survey of the t-DPT programs, responses from 47 (67%) programs reported that 11,773 licensed PTs have been or are currently enrolled in t-DPT programs and that 3,556 have graduated or were anticipated to graduate in 2006.
- Eighteen additional professional PT education programs began offering the doctor of physical therapy degree for a total of 166 of the 209 currently accredited programs.

## Evidence-Based Practice

### Advancing the Science of Physical Therapy

- Open Door: APTA's Portal to Evidence-Based Practice was launched in July, allowing members to access databases designed to aid their search for scientific research articles related to their practice. A home page was created with links to Frequently Asked Questions pages, tutorials, APTA section journals, open access resources on the Web, and instructions regarding how to obtain articles that are not available electronically.
- *Physical Therapy* made a huge leap in visibility when it moved its Web presence to HighWire Press, which hosts more than 1,000 journals and the largest repository of free, full-text, peer-reviewed content, including *BMJ*, *JAMA*, and *NEJM*. *PTJ* began posting selected articles ahead of print and also introduced a new online feature "The Bottom Line"—a clinical summary that translates study findings for application to practice. A redesigned cover debuted in January.
- APTA CONNECT, the point-of-care, electronic patient record system designed specifically for PTs and based on the *Guide to Physical Therapist Practice*, was officially launched in the fall.
- The Outpatient Physical Therapy Improvement in Movement Assessment Log (OPTIMAL) was incorporated as a portion of CONNECT. APTA educated members on the use of OPTIMAL and CONNECT on a number of occasions, including presentations at the Combined Sections Meeting, the Educational Leadership Meeting, and the California Chapter meeting.

- Hooked on Evidence added clinical scenarios that describe common presentations of impairments and functional limitations associated with conditions frequently seen in PT practice. At year's end, 73 clinical scenarios were available to organize evidence for the management of patients with stroke, cerebral palsy, low back pain, knee conditions, and shoulder conditions.

## Professionalism

### Living the Core Values of Accountability, Altruism, Compassion & Caring, Excellence, Integrity, Professional Duty, and Social Responsibility

- *Spanish for Physical Therapists: Tools for Effective Patient Communication* debuted. This home-study course with an audio CD was written by Martha Griswold Quijano, PT, MPT, CSCS, and Judith Gonzalez-Lamendola, PTA. Mille Jorge, PT, EdD, reviewed the course.
- A re-entry brochure, "Re-Fresh, Re-Connect, Re-Enter: Back to Work after Career Interruption," was developed to provide resources and tips for getting back into the profession after taking time off for child rearing or elder care, etc, including how to renew APTA membership, find a mentor, obtain a copy of APTA's *Guide to Physical Therapist Practice*, and choose from suggested continuing education courses.
- APTA continued as a member of the Society for Women's Health Research and the Health Professionals for Diversity Coalition. The Association remained active as a participant in the Consortium for Citizens With Disabilities, joining more than 100 national disability organizations in advocating for national public policy that ensures the self determination, independence, empowerment, integration and inclusion of children and adults with disabilities in all aspects of society. APTA is a member of task forces on education, health care, and veterans issues, working closely with the consortium to respond to Medicare coverage policies, Medicaid reform proposals, and other federal issues.
- A self-assessment tool for gauging one's adherence to APTA's *Professionalism in Physical Therapy: Core Values* was developed and posted on APTA's Web site.

## Freeze on Examination Fees

APTA and the Federation of State Boards of Physical Therapy resolved their dispute over the fees for the National Physical Therapy Examination that had been the subject of litigation. Under the terms of the settlement, the examination fee will remain \$350 through 2009, with set limits on any increases in the fee that may be instituted thereafter, through the expiration of the contract between the Association and the Federation in 2014. The new terms ensure that the price to take the examination remains affordable for licensure candidates starting their careers in the profession, while providing appropriate revenue to support the Federation's continued development and administration of the examination.

## Board of Directors

Front row from left: Randy Roesch, PT, MBA, Steamboat Springs, CO, vice president; R Scott Ward, PT, PhD, Salt Lake City, UT, president; Timothy J Lyons, PT, Winnsboro, TX, treasurer; Babette Sanders, PT, MS, Glenview, IL, secretary; second row: Aimee Klein, PT, DPT, MS, OCS, Chelsea, MA; Connie D Hauser, PT, DPT, ATC, Barbourville, KY; Joanel A Bohmert, PT, MS, Mahtomedi, MN; third row: Stephen M Levine, PT, DPT, MSHA, Plantation, FL, speaker of the House; Janet M Peterson, PT, DPT, Shoreline, WA; Pauline Flesch, PT, MPS, Carmel, IN; William D Bandy, PT, PhD, SCS, ATC, Conway, AR; top row: Paul Rockar, Jr, PT, MS, Murrysville, PA; Stephen CF McDavitt, PT, MS, FAAOMPT, Falmouth, ME; John Wallace, PT, MS, OCS, Duarte, CA; Barney Poole, PT, MEd, ATC, Peachtree City, GA, vice speaker of the House



## In 2006...

### Examples of the Return on Your Investment in APTA

- More than 650 million consumers were reached via print, TV, and Web media. APTA appeared at least once in 26 "Top 100 Market" newspapers, resulting in a clip circulation of more than 90 million.
- APTA tracked more than 2,700 bills filed in state legislatures that could have affected physical therapists' practice.
- APTA.org averaged 3,296 page views per month.
- 805 clinical specialists were certified and 214 were recertified, bringing the total number of specialists to 6,745. More than 1,342 applications/reapplications for the 2007 specialist certification examinations were processed.
- APTA credentialed or recredentialed 9 postprofessional clinical residency programs and 3 fellowship programs, bringing the totals to 23 residencies and 18 fellowships.
- 65 physical therapist assistants were awarded the first-ever Recognition of Advanced Proficiency for the Physical Therapist Assistant.
- 740 extractions were added to the Hooked on Evidence database, bringing the total to 3,275.
- More than 1,500 periodical issues and 122 books, journal articles, and reports were added to the APTA Library and archive.
- More than 7,500 physical therapist members were signed up for APTA's Find a PT online directory.
- APTA conducted 31 conferences and workshops, including three national conferences—Combined Sections Meeting, PT 2006, and PREVIEW 2020.
- More than 3,000 people submitted tests to earn CEUs from APTA's 42 distance-learning continuing education offerings.
- 59 individuals and 1 school were recognized at the 2006 Honors and Awards Ceremony at PT 2006: 29 Association award recipients, 11 McMillan Scholarship Award recipients, 10 Minority Scholarship Award recipients, and 9 newly elected Catherine Worthingham Fellows.
- 23 members earned APTA's new Emerging Leader Award.
- Physical Therapy* published 123 articles over 1,333 pages—38 more articles and 309 article pages than in 2005.
- APTA hosted 186 students during tours of the Association's headquarters.

## Ethics and Judicial Committee Report

During 2006, the Ethics and Judicial Committee recommended to the Board of Directors the establishment of a Task Force to review the Association's core ethics documents (the *Code of Ethics*, the *Standards of Ethical Conduct for the Physical Therapist Assistant*, and the Guides associated with the Code and the Standards) and develop new core documents that reflect the elements outlined in APTA's Vision 2020. The Committee believes the existing ethics documents to be inadequate in several ways. For example, they focus on patient management with little or no attention to the other roles played by physical therapists (educator, critical inquirer, consultant, and administrator); they do not provide guidance for the expanded responsibilities linked to autonomous practice; and they do not articulate the unique moral self-understanding of physical therapy as a profession. The Board accepted the Committee's recommendation, making provision in the 2007 budget for a 20-member Task Force to be drawn from various stakeholder groups.



The Committee had a total of 28 ethics cases on the agendas of its 2006 meetings. The Committee expelled two members for sexual misconduct. One member had pleaded guilty to a criminal charge of sexual battery. The other, licensed as both a physical therapist assistant (PTA) and massage therapist, had the PTA license suspended and the massage therapist license revoked. The Committee reprimanded a member for failing to adequately

supervise assistive personnel. It terminated the 1-year suspension of a member upon determining that he had complied with the provisions of the Disciplinary Action Procedural Document.

The Committee worked with APTA staff to introduce an ethics column as a regular feature in *PT Magazine*. Committee member Nancy Kirsch, PT, DPT, PhD, wrote the "Ethics in Action" column during 2006.

Committee members made numerous presentations. All five committee members collaborated with members of the Geriatrics Section in a presentation at the 2006 Combined Sections Meeting (CSM) titled "Ethical Decision Making in Geriatric Residencies: In the Clinic and Academic Environments." Also at CSM, Nancy Kirsch presented "Staying Afloat in the Clinical Education Triangle: Real Life Guidance to Avoid Ethical Conflicts" as part of a panel that included APTA member Gwyneth Straker, PT, MS, and APTA legal counsel John J Bennett. At the 2006 Annual Conference, the Committee hosted the EJC Breakfast for chapter personnel involved in the APTA disciplinary process, and committee member Awilda (Willie) Haskins, PT, EdD, presented "Cultural Competence and Cultural Diversity in Physical Therapy: Current Status and Future Trends." Committee member Cathy Hinton, PT, PhD, presented "Ethics and Jurisprudence" at meetings of the Tennessee Chapter.

## Nominating Committee Report

The Nominating Committee continued to fulfill its responsibilities mandated by APTA's bylaws for 1) preparing a slate of candidates and 2) fostering activities to maintain and promote a pool of nominees. In addition to preparing the slate, the Nominating Committee interacted with individuals interested in future leadership roles by assigning a Nominating Committee liaison to assist each of them in formulating their individual development plans. A post-House of Delegates meeting was held to assist Component Nominating Committee representatives, and programming on leadership development was presented at the Combined Sections Meeting. Finally, the Nominating Committee members continued to serve as liaisons to candidates to clarify the campaign and election processes during the pre-House of Delegates and election activities.

The Nominating Committee, with approval of the House officers, completed a significant revision of the Candidates Manual and Nominating Committee Procedural Manual. Of particular note were revisions that further removed the Nominating Committee from election activities by transferring those functions to the APTA Elections Committee. The Nominating Committee also has worked closely with the House officers to suggest procedures for implementing recommendations made by the Task Force on House of Delegates Governance for the 2008 election cycle.

The Nominating Committee continued to have excellent staff assistance throughout the recommendation process, meetings, and election activities.

## 2006-2007 APTA Nominating Committee

Ellen F Spake, PT, PhD (Chair)  
Melanie A Gillar, PT, DPT, MA  
Nancy A Krueger, PT, OCS, CHT  
David A Lake, PT, PhD  
David A Pariser, PT, PhD

# Treasurer's Report



2006 was an exciting year in so many ways, and the financial strength of the Association was critical to allowing APTA to meet the challenges and opportunities before us.

With the support of the 2006 House of Delegates, we funded for 2007 a Summit review of Vision 2020 and its elements to keep us honed on this trek toward attaining our goals. The PT-PAC and Foundation for Physical Therapy support these efforts at every turn, as does the Minority Scholarship Fund and its annual Diversity Celebration event. APTA's efforts are strengthened by the dedication and initiatives undertaken by all 52 chapters, 18 sections, the PTA Caucus, and the Student Assembly.

This past financial year was very successful. The Statement of Financial Position (balance sheet) continues to demonstrate APTA's overall financial strength and stability, as well as its ability to support programming initiatives critical to meeting our goals. The Statement of Activities (income statement) shows a significant growth in revenues, with nondues revenues accounting for 59 cents of every revenue dollar. Expenses were kept in line with the revenue expansion, even as additional resources were directed toward expanding programming efforts in advocacy, public relations, reimbursement, and membership retention/recruitment; improving technology; enhancing the Web site; developing software application projects to enhance distance-learning capabilities and the accreditation process; and improving Service Center capabilities to support members. The reserve fund portfolio ended the year at 57% of budgeted revenues. APTA has funded priority projects while maintaining reasonable expense levels, completing 2006 with positive net revenue, its fourth consecutive year "in the black."

Revenues increased as membership grew (in all categories) almost 3.5%, APTA's diversified portfolio performed above expectations (earning 12.4%), specialist certification numbers increased dramatically, registrations and exhibits for the 2006 Combined Sections Meeting (CSM) and PT 2006 exceeded budget targets, PREVIEW 2020 was successful, royalty and affinity incomes grew as programs expanded, revenue from printed materials exceeded budget targets, and there was growth in programs directed toward practice, research, and education initiatives. Membership dues revenues exceeded the 2006 budget target and will carry forward into 2007 because of the deferred recognition of dues over a 12-month period.

Providing support and assistance to the components continued as a focus in 2006. APTA provided technical assistance to many component treasurers and staff. APTA's investment consultant also worked with component leaders on investment policies and portfolio allocations at no charge to the component. The Component Treasurer's Reference Handbook continues to be updated to inform component volunteer leaders and staff. A Component Financial Management Forum was held at CSM, and the briefing slides were provided to all component leaders by e-mail following the session. We continue to provide components with directors/officers, general liability, and fraud/embezzlement insurance coverage provisions. Staff visited seven chapters and two sections to provide support and assistance in attaining membership goals. The Facility Challenge program was a huge success.

APTA's independent auditors, LarsonAllen, whose Public Service Group staff practice exclusively in the nonprofit area, performed the Association's audit that validated the financial statements, tested internal control procedures, and issued an unqualified ("clean") audit—the highest possible ranking. This feat is especially noteworthy in 2006 because of 12 new Statement of Auditing Standards and the Financial Accounting Standards Board promulgations that were effective with audits started after November 15, 2006. Many of the new provisions had significant impacts on the scope and depth of the audit and the need for staff to expand its role in the accounting and audit process. As treasurer, I represented the Board by approving the Engagement Letter and being briefed in detail on the audit results. The audit team also briefed the Finance & Audit Committee at its April 2007 meeting. A written Management Letter and the audit were provided to the Board of Directors and Finance & Audit Committee.

The financial charts highlight the many sources and uses of funds, in addition to assets, reserves, revenue, and expense information. A new chart shows financial program growth over the past few years directed towards advocacy, reimbursement, and public relations because of the priority nature of these areas. Please take some time to review these charts, and if you have any questions, please feel free to contact me or Chuck Martin at APTA.

I look forward to serving you as treasurer in 2007.

*Tim Lyons, PT, Treasurer*

## Financial Performance for 2006, 2005, and 2004

Revenues & Expenses	
2006	
Revenues	32,050,070
Expenses	30,352,047
2005	
Revenues	29,236,406
Expenses	28,026,837
2004	
Revenues	27,876,744
Expenses	25,390,969

Reserves & Assets	
2006	
Assets	36,561,969
Reserves	18,269,588
2005	
Assets	35,143,600
Reserves	16,187,386
2004	
Assets	32,537,968
Reserves	14,904,463

## APTA Statement of Functional Expenses For the Year Ended December 31, 2006

	ADMINISTRATION	SUPPORTING SERVICES	CONFERENCE/ COMBINED SECTIONS MEETING	PROFESSIONAL SERVICES AND GOVERNMENT RELATIONS	PERIODICALS	EDUCATION/ RESEARCH AND PROFESSIONAL DEVELOPMENT	TOTAL
600 Salaries	1,904,954	2,392,669	531,083	2,898,283	1,045,232	1,482,385	10,254,606
602 Employee Benefits	552,248	719,694	153,962	814,158	303,014	429,745	2,972,821
603 Payroll Taxes	140,273	182,806	39,107	206,800	76,967	109,157	755,110
604 Recruit/Relocation	79,564	0	0	0	0	0	79,564
605 Temp Employment	29,847	90,910	42,330	26,413	25,102	37,207	251,809
606 Equipment Rental/Leasing	21,990	29,721	7,052	32,419	12,066	17,112	120,360
607 Publishing Contract Expense	0	0	0	0	22,894	6,473	29,367
610 Depreciation/Amortization	85,887	111,928	23,944	126,620	47,125	66,835	462,339
611 Xeroxing/Copying	5,839	45,383	34,847	70,665	6,454	37,084	200,272
612 Maintenance/Repair	199,373	36,237	1,763	9,322	3,470	5,516	255,681
613 Occupancy	216,690	282,392	60,411	319,458	118,896	168,622	1,166,469
614 Stationery/Supplies	30,278	66,855	12,121	55,491	16,384	32,281	213,410
615 Telephone/FAX	43,549	29,406	4,689	60,460	9,228	13,087	160,419
616 Postage & Shipping	92,350	462,310	44,483	131,393	475,226	39,144	1,244,906
617 Small Office Furniture/Equipment	157,554	0	0	0	6,785	0	164,339
620 Printing-General	9,793	456,286	133,344	79,018	213,189	85,729	977,359
621 Printing-Resale	0	0	0	0	931,204	0	931,204
622 Printing-Journal	0	0	0	0	615,078	0	615,078
623 Printing-PT Magazine	0	0	0	0	368,870	0	368,870
624 Advertising	100	37,058	57,437	58,043	120,049	33,132	305,819
625 Audiovisuals	20,229	153,494	94,772	29,617	79	8,320	306,511
626 Data Processing	0	50,989	0	0	0	541	51,530
629 Staff Training/Continuing Education	33,217	0	0	0	0	0	33,217
630 Travel Exp-Staff	43,396	94,270	82,714	201,294	5,903	86,766	514,343
631 Travel Exp-Member	4,044	303,764	84,082	354,797	24,161	318,065	1,088,913
632 Travel Exp-Non-member	4,036	4,385	10,762	53,047	12,676	60,572	145,478
635 Meeting Services	39,226	359,232	785,103	233,835	12,356	63,988	1,493,740
636 Honoraria	4,000	167,355	32,690	44,150	124,584	172,450	545,229
638 Exhibit Fees	0	2,200	0	16,092	1,750	0	20,042
639 Legal Fees	28,056	0	0	198,870	0	0	226,926
640 Professional Fees	146,490	571,644	10,858	604,888	122,607	118,290	1,574,777
641 Awards/Grants	66,684	462,677	0	22,761	0	1,818	553,940
643 Commissions	0	1,917	164,844	0	317,638	0	484,399
650 Dues	19,285	0	0	125,924	1,125	24,987	171,321
651 Subs/Resource Materials	0	36,724	0	79,388	0	0	116,112
652 Insurance	22,765	29,668	6,347	33,562	12,491	17,716	122,549
695 Doubtful Accounts Expense	4,308	33,141	1,201	6,350	2,364	3,352	50,716
696 Federal/State/Local Taxes	0	59,960	0	0	0	0	59,960
697 Distribution to Sections	0	0	658,508	0	0	0	658,508
698 Bank Processing Fees	0	510,227	0	0	0	0	510,227
699 Miscellaneous	15,325	66,646	576	3,297	6,355	1,608	93,807
<b>Total</b>	<b>4,021,350</b>	<b>7,851,948</b>	<b>3,079,030</b>	<b>6,896,415</b>	<b>5,061,322</b>	<b>3,441,982</b>	<b>30,352,047</b>

APTA's 2006 consolidated financial statements have been audited by LarsonAllen, LLP, independent certified public accountants. Copies of the 2006 financial statements and independent auditor's report are available on request. To obtain a copy of the financial statements, contact Charles L. Martin, Jr, CAE, chief operating officer, at 800/999-2782, ext 3130.

## 2006 Program Expenditures Schedule

### Administration & Supporting Services

Administration	4,021,350
Marketing	1,313,770
Membership Services	966,073
Public Relations	886,602
Board of Directors/House of Delegates	974,252
Financial Affairs	2,726,462
Component Services	984,789
<b>Total</b>	<b>11,873,298</b>

### Conference/Combined Sections Meeting

Annual Conference Program & Exhibits	1,516,643
Combined Sections Meeting Program & Exhibits	1,562,387
<b>Total</b>	<b>3,079,030</b>

### Periodicals

Includes <i>Physical Therapy, PT Magazine, PT Bulletin</i> & Other Publications	5,061,322
<b>Total</b>	<b>5,061,322</b>

### Professional Services & Government Relations

Risk Management & Member Benefit Services	203,183
Minority Affairs	231,221
International Affairs	172,391
Government Relations & Judicial/Legal Affairs	2,951,964
Practice	778,540
Women's Issues	97,262
Specialist Certification	771,690
Reimbursement	813,697
Contract Management Services	876,467
<b>Total</b>	<b>6,896,415</b>

### Education/Research & Awards

Research Services	396,032
Information Resources	195,986
Analytic Support	231,540
Education	898,265
Accreditation	1,183,139
Professional Development	537,020
<b>Total</b>	<b>3,441,982</b>

**Total 2006 Program Expenditures** .....\$30,352,047

## 2006 Sources of Income

### Non-Dues Revenue

Investment Income	2,456,210
Staff Services/Donations/Contracts	2,088,344
Certification Exam and Accreditation Fees	2,897,026
Meeting Registrations	2,982,394
Meeting Exhibits	1,715,997
Special Events & Courses	49,130
Nonmember Subscriptions	427,473
Advertising	1,884,203
Royalties	2,651,244
Sale of Resources & Products	1,762,959
<b>Subtotal (59% of Total Income)</b>	<b>18,914,980</b>

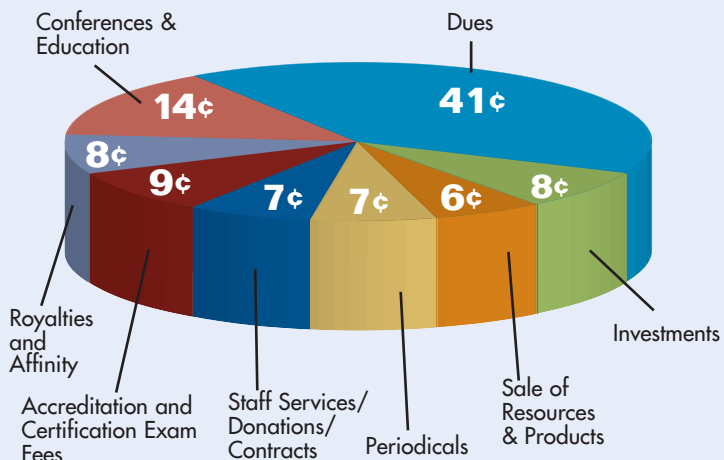
### Member Dues & Member Subscriptions

Active	10,330,980
Affiliate	595,002
Student	829,187
Member Subscriptions	1,379,921
<b>Subtotal (41% of Total Income)</b>	<b>13,135,090</b>

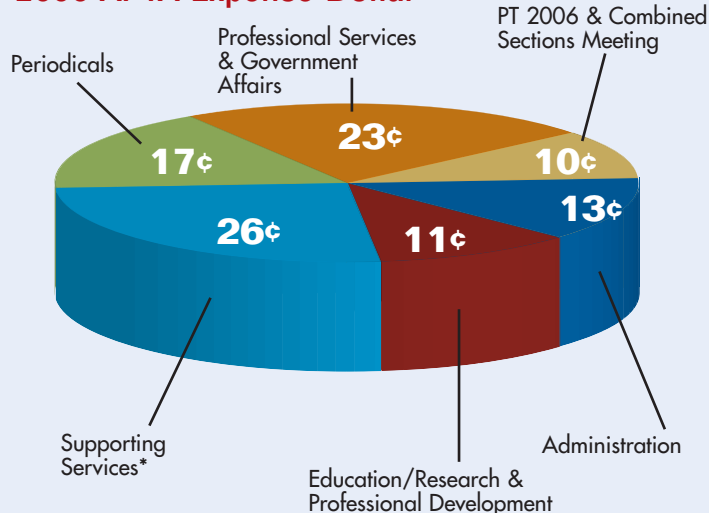
**Total (100%)** ..... \$32,050,070

## 2006 Schedule of Program Expenditures and Income

### 2006 APTA Income Dollar

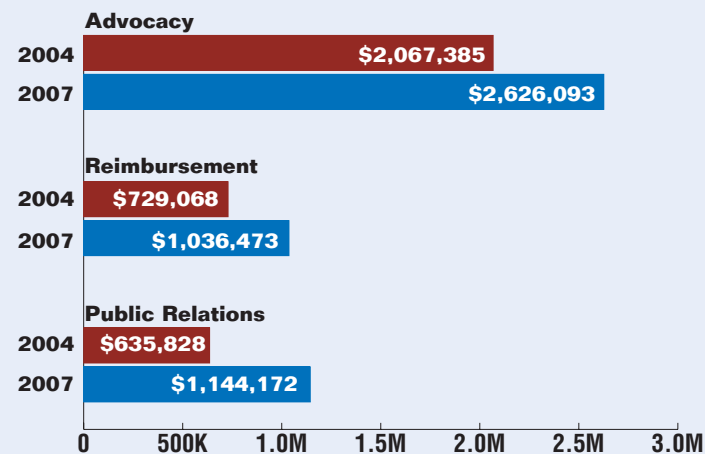


### 2006 APTA Expense Dollar



\*Includes Marketing, Membership, Public Relations, Governance, Finance, and Component Services.

### Increase From 2004 Actual Spending To 2007 Budgeted Spending



American Physical Therapy Association

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