You & APTA
2005:
Year in Review

With your support, APTA continues to advance the profession in so many ways. Thanks to you, what a year it has been…
Advocacy
- Achieved significant improvements in Medicare outpatient therapy manual policies, including expansion of the qualified personnel delivery services under the “incident to” rule and eliminating requirements for physician visits or orders prior to initiating treatment.
- Worked with Congress and the Medicare program to identify alternatives that would prevent implementation of the Medicare therapy cap, while urging legislators to pass a bill repealing the cap – more than 230 U.S. representatives and 35 senators endorsed the bill.
- Continued to fight for adequate Medicare payment for physical therapist services, including efforts to correct the flawed Medicare fee schedule formula and aver a scheduled 4.4% reduction in 2006 fees.
- Supported the South Carolina Chapter in a landmark case to prevent physicians from employing physical therapists in practices structured to allow doctors to profit from referring patients, and continued to build resources and strategies to help physical therapists fight anti-competitive practices.
- Continued to build support for the Medicare Patient Access to Physical Therapists Act, providing direct access to Medicare program, by securing the support of more than 130 U.S. representatives and a dozen senators and by countering physician opposition to the legislation.
- With hospitals and independent rehabilitation facilities, fought for development of clinically appropriate admissions criteria under the “75% rule” to allow facilities to qualify for appropriate Medicare payment.
- Provided comments on Medicare local coverage determinations, successfully reversing policies issued by several program contractors that would have harmed coverage, and payment for physical therapist services.
- Testified and worked with the Department of Education to develop and adopt regulations implementing changes in programs that were reauthorized by Congress under the Individuals with Disabilities Education Act in 2004.
- Collaborated with APTA chapters to pass improved state physical therapist practice acts in Illinois, New York, Ohio, Oregon, and Washington, and made progress toward passing direct access and practice act legislation is several other states.
- Raised more than $900,000 for PDPM in 2005, the first year of the 2005-2006 election cycle – ranking #2 among non-federal physician PACs.

Reimbursement
- Continued efforts to educate insurers and promote physical therapist services by hosting more than 100 flyers at Insurers’ Advisor Summit.
- Worked with Oregon, Wisconsin, Ohio, and New Jersey chapters to meet with local insurers and met with individual insurers nationwide.
- Hosted four nationwide coding seminars to educate physical therapists.
- Hosted Annual Conference, the Combined Sections Meeting, Spring 2002, and National Student Congress for more than 10,000 attendees.
- Developed a strategic plan to address continued compliance issues.

Public Relations
- APTA appeared at least once in 20 of the “Top 100 Market” newspapers. Total print circulation, including newspapers and magazines, was more than 57 million. Total TV and Web viewership was more than 43 million.
- Reaching more than 2.4 million readers, physical therapists were portrayed as “unsung heroes” in Jane Brody’s syndicated column in The New York Times. APTA’s Web site was featured as an EX Web Award in an article on sports injuries. APTA’s tips on preventing deep vein thrombosis were featured in Arthritis Today magazine.
- APTA members were also featured in national magazines including Woman’s World, Elle, Real Simple, and Fitness.
- Former APTA President Marilyn Moffat, PT, PhD, FAPTA, was interviewed by Today Show’s Al Roker during a visit to the studio with NYU students for a PT month brochure to date.

Foundation for Physical Therapy
- Awarded a total of nearly $12 million in research grants, doctoral scholarships, and fellowships and established two clinical research centers and an innovative Clinical Research Network.
- Reported that the $1.5 million Clinical Research Network at the University of Southern California aims to maximize research dollars through a collaborative effort among five universities and research centers. The Network is assessing the effects of strengthening exercises to improve muscle performance and movement of patients with physical disabilities; children with cerebral palsy; adults poststroke; adult paraplegics with spinal cord injury who have shoulder pain; and adults with orthopedic back pain.
- The student-led Pittsburgh-Marquette Challenge raised more than $105,000.

More Accomplishments
- Welcomed 661 new clinical specialists certified by the American Board of Physical Therapy Specialties.
- Recognized 79 physical therapist assistants who received the Certificate of Advanced Proiciency in Physical Therapist Assistant.
- Recognized eight members who were elected as Catherine Worthingham Fellows of the APTA and 19 members for their achievements through association awards. In addition, Mary McMillan Scholar- ship Awards were given to 10 students for a total of $30,000 in scholarships.
- Approved one award of $8,000 to a minority faculty member, eight awards of $6,000 to physical therapists, and one award of $3,000 to a physical therapist assistant student. The Physical Therapy Fund balance stands at more than $410,000.
- Recognized the return of Physical Therapy to the top 20 places or 20 rehabilitation journals rated by Journal Citation Reports, in terms of both frequency of journal use and journal quality.
- Distributed information on APTA’s domestic violence guidelines and resources via the Family Violence Prevention Fund to students in health care professional programs.
- Promoted risk management awareness and competencies through presentations at national conferences, an online risk management suggested readings library, and the provision of a risk management education track during Annual Conference.
- Connected more than 80 members with practice management expertise and education consultants through APTAs Consulting Service.
- Recognized by Washington Magazine as one of the top 55 places to work in the Washington area.

Professional Development
- Credentialed 18 clinical residency programs in geriatric, neurologic, orthopedic, and sports physical therapy, and 14 clinical fellowships in hand, movement science, orthopedic manual, and sports physical therapy.
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Looking Back at APTA’s Long History of Successes

Renew your membership annually!

APTA’s efforts to advance the profession began in 1921, when the Association was founded. Let’s reminisce about some recent accomplishments—and imagine where the profession would be without APTA! (And consider how these achievements made way for what’s happened in 2005.)

2004
- Fought for adequate Medicare payment for physical therapy services, securing a 1.5% increase in 2004 payment levels and preventing a scheduled 4.5% cut.
- Gained direct access in Ohio and made progress toward passing direct access bills in several other states.
- Celebrated the 25th Anniversary of the Foundation for Physical Therapy.
- Launched “Find a PT.”
- Exceeded an all-time high in physical therapist membership.

2003
- Enhanced the recognition of physical therapy in Washington, DC, by rallying more than 2,000 APTA members on Capitol Hill during PT 2003: APTA’s Annual Conference and Exposition.
- Obtained a 3.6% increase in Medicare payments (rather than a 4% scheduled decrease) due to efforts to correct flaws in the Medicare Physician Fee Schedule. APTA’s efforts to improve the accuracy of practice expense values resulted in a 2003 increase that is 2% higher than that for other Medicare providers paid under the fee schedule.
- Defended the scope of practice for orthotics and prosthetics services by physical therapists during the Centers for Medicare and Medicaid Services (CMS) Negotiated Rule-making.
- Developed and adopted “Professionalism in Physical Therapy: Core Values.”

2002
- Advocated to increase the practice expense component in the Physician Fee Schedule, resulting in $23.5 million more in reimbursement to physical therapists in 2002.
- Achieved Medicare coverage for biofeedback and electrical stimulation for the treatment of urinary incontinence.

2001
- Advocated for the increase of the practice expense component in the Physician Fee Schedule, resulting in $11.5 million more in payments to physical therapists in 2001.
- Published the 740-page second edition of the landmark Guide to Physical Therapist Practice.
- Worked to maintain PTs’ right to perform manipulation in Indiana, Mississippi, Missouri, New Jersey, New York, Pennsylvania, and Texas.

How Can You Make a Difference?
- Be a lifelong member of APTA...renew annually!
- Get involved in your chapter and section(s).
- Network with colleagues.
- Become a physical therapy advocate.
- Join one or more of APTA’s 18 specialty sections.
- Be a lifelong learner.
- Recruit other members.
- Become a mentor.
- Support the Foundation for Physical Therapy.
- Support PT-PAC.
- Join PTeam.
- Share your ideas and voice by serving on a committee.

Questions?
Contact the American Physical Therapy Association at 800/999-2782 or visit www.apta.org. For more details about APTA’s 2005 accomplishments and highlights, be sure to look for the 2005 Annual Report in the May 2006 issue of PT Magazine.

www.apta.org
Your Address for Success
American Physical Therapy Association
1111 North Fairfax Street • Alexandria, VA 22314-1488
800/999-2782 • www.apta.org

Where Do Your Dues Dollars Really Go?

2005 Expenses (Budget)

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education/Research</td>
<td>11%</td>
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<tr>
<td>Professional Development/Research Services</td>
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<tr>
<td>Administration</td>
<td>18%</td>
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<tr>
<td>Marketing</td>
<td>21%</td>
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<tr>
<td>Board of Directors/House of Delegates</td>
<td>25%</td>
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2005 Revenues (Budget)

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage of Total</th>
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</thead>
<tbody>
<tr>
<td>General Sales &amp; Mail Services</td>
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<tr>
<td>Royalties</td>
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<tr>
<td>Periodicals</td>
<td>16%</td>
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<tr>
<td>Product Sales</td>
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<tr>
<td>Conference Services</td>
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<tr>
<td>Support Services</td>
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<tr>
<td>Investments</td>
<td>10%</td>
</tr>
<tr>
<td>Conferences &amp; Education</td>
<td>16%</td>
</tr>
</tbody>
</table>

Dues

Investments

Professional Services & Government Affairs
- Reimbursement
- Specialist Certification
- Government Affairs

Supporting Services
- Membership Services
- Marketing
- Administration
- Public Relations

Resources & Product Sales
- Guide to Physical Therapist Practice CD
- Interactive Guide to Physical Therapist Practice CD
- PT 2005 & Combined Sections Meeting
- PT Bulletin Online
- PT Magazine
- Physical Therapy
- Physical Therapist Assistants

Periodicals
- PT 2005 & Combined Sections Meeting
- PT Bulletin Online
- PT Magazine
- Physical Therapy
- Physical Therapist Assistants

2005 Revenues (Budget)