CULTURAL DIVERSITY IN PUBLIC RELATIONS HOD Y06-93-34-63 [Policy]

The American Physical Therapy Association public relations efforts shall be representative of the cultural diversity of the membership and target the culturally diverse populations served by the profession.

Relationship to Vision 2020: Professionalism; (PR/Marketing Department, ext 3218)

Explanation of Reference Numbers:
BOD P00-00-00-00 stands for Board of Directors/month/year/page/vote in the Board of Directors Minutes; the "P" indicates that it is a position (see below). For example, BOD P11-97-06-18 means that this position can be found in the November 1997 Board of Directors minutes on Page 6 and that it was Vote 18.