

# APTA NEXT Conference & Exposition

## Priority Point Policy

### SPACE ASSIGNMENT ACCORDING TO PRIORITY POINTS

Priority point assignments are based on the total points accrued during the past five years. If more than one company has the same number of priority points, assignments will be made in order of the date the application is postmarked or received (time stamp determined).

In addition to the one (1) point earned for exhibiting at the NEXT Conference & Exposition, exhibitors have the opportunity to add to their priority points as follows:

- Exhibitor will obtain one (1) point per 10' x 10' exhibit space
- Exhibitor will obtain one (1) point for completing and returning the exhibitor evaluation survey by the requested deadline date.
- Exhibitor will obtain one (1) point booking and utilizing rooms booked within the APTA Room Block. (Note: This point is for participation and utilization of the housing program and points are not given per room.)
- Exhibitor will obtain the following points based on their sponsorship support:
  - \$10,000+ = four (4) priority points
  - \$ 7,500 - \$9,999 = three (3) priority points
  - \$ 3,000 - \$7,499 = two (2) priority points
  - \$ 2,000 - \$2,999 = one (1) priority point

**Rule On Mergers**-when company "A" and company "B" participate as exhibitors in NEXT Conference and company "A" purchases "B," priority will be determined using the higher of the two companies' points. Points cannot be merged.



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**Priority Points obtained under APTA policies apply only towards the meetings wherein they were earned. CSM, NEXT, and NSC Points cannot be combined and are non-transferable between events.**

**Applications must be received with the correct deposit amount by the Priority Point Deadline each year in order for your company to apply the accumulated points toward booth selection.**

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