



2019

ASSOCIATION PROFILE



American Physical Therapy AssociationSM

2019–2021 APTA Strategic Plan

VISION STATEMENT FOR THE PHYSICAL THERAPY PROFESSION

Transforming society by optimizing movement to improve the human experience.

APTA MISSION STATEMENT

Building a community that advances the profession of physical therapy to improve the health of society.

INCREASE MEMBER VALUE AND ENGAGEMENT

Translate the latest research into tools and resources for practice

Create clear and consistent value propositions for key member segments

RELEVANCE

FOSTER LONG-TERM SUSTAINABILITY OF THE PHYSICAL THERAPY PROFESSION

Champion student and early-career issues including debt burden and career-earning potential

Make APTA an inclusive organization that reflects the diversity of the society the profession serves

STEWARDSHIP

ELEVATE THE QUALITY OF CARE PROVIDED BY PTs AND PTAS

Accelerate adoption of APTA's Physical Therapy Outcomes Registry to build the body of knowledge and reduce unwarranted variation in practice

Expand access to physical therapy in primary care settings and employer health and wellness programs

QUALITY

MAXIMIZE STAKEHOLDER AWARENESS OF THE VALUE OF PHYSICAL THERAPY

Advocate for payment policies that increase patient access to physical therapy

Embody the APTA mission and vision through an integrated brand strategy

Leverage the #ChoosePT campaign and MoveForwardPT.com to inform the public about the benefits of physical therapy

VALUE

The strategic plan aligns with the APTA Mission Statement to position the association to make progress toward the Vision Statement for the Physical Therapy Profession. The plan includes goals and objectives that should be prioritized during the identified 3-year timespan but that do not reflect the totality of APTA's activities. This plan was developed by APTA's Board of Directors after a year-long process of researching member and potential member needs to determine an essential set of priorities as the association approaches its centennial in 2021. A new strategic plan will be adopted in 2022.

AMERICAN PHYSICAL THERAPY ASSOCIATION PROFILE

The American Physical Therapy Association (APTA) seeks to improve the health and quality of life of individuals in society by advancing physical therapist practice, education, and research, and by increasing the awareness and understanding of physical therapy's role in the nation's health care system.

APTA is a voluntary individual membership professional organization representing more than 100,000 member physical therapists (PTs), physical therapist assistants (PTAs), and students of physical therapy.

Physical therapy is a dynamic profession based in the promotion of optimal physical function and movement. Physical therapists play vital roles in today's health care environment and are recognized as essential providers of rehabilitation and habilitation, performance enhancement, and prevention and risk-reduction services. Guided by a code of ethics and committed to quality outcomes, physical therapists also play important roles both in developing standards for physical therapist practice and in developing health care policy to ensure the availability and accessibility of physical therapist services.

FOUNDED	HEADQUARTERS	OPERATING BUDGET	NONPROFIT STATUS
1921	Alexandria, Virginia	\$50 million in 2019	501(c)(6)

STAFF

178, led by the CEO and 5 executive vice presidents



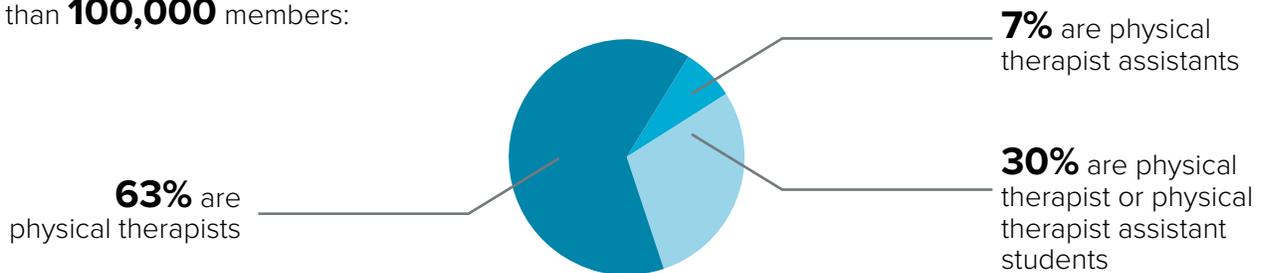
GOVERNANCE & STRUCTURE

The association follows a federated model that includes independently incorporated components (state chapters, special-interest sections, assemblies, and councils).

- **15-member Board of Directors** comprises 6 officers and 9 directors who serve 3-year terms.
- **402 voting state chapter delegates** and **40 nonvoting delegates from other constituencies** comprise the policy-making House of Delegates.
- **51 chapters** represent each state and Washington, DC (all APTA members are assigned to a chapter).
- **18 special-interest sections** (membership in 1 or more sections is optional).

MEMBERSHIP

Of more than **100,000** members:



THE PHYSICAL THERAPY PROFESSION

PHYSICAL THERAPISTS:

There are more than **209,000** licensed physical therapists nationwide, with approximately **64** physical therapists per **100,000** people.

PHYSICAL THERAPIST ASSISTANTS:

There are more than **97,000** licensed physical therapist assistants nationwide working under the direction and supervision of a physical therapist, with approximately **30** physical therapist assistants per **100,000** people.

STUDENTS OF PHYSICAL THERAPY:

There are more than **250** accredited physical therapist student programs, with more than **34,000** students enrolled in 2017-18. Programs are typically 3 years in length, with graduates receiving a doctor of physical therapy degree. There are more than **370** accredited physical therapist assistant student programs, with more than **13,000** students enrolled in 2017-18. Programs are typically 2 years in length, with graduates receiving a physical therapist assistant associate's degree.

CERTIFIED SPECIALISTS:

More than **21,000** physical therapists currently maintain American Board of Physical Therapy Specialties certification in 1 of 8 areas: cardiovascular and pulmonary; clinical electrophysiology; geriatrics; neurology; orthopaedics; pediatrics; sports; and women's health. The first class of oncology specialists will be recognized in 2019.

WEB & SOCIAL MEDIA

APTA's official social media accounts have more than 149,000 followers.

APTA.org

 /AmericanPhysicalTherapyAssociation

 @APTAtweets

 @aptapics

CONSUMER INFORMATION

APTA's official consumer information website serves more than 3.5 million unique visitors annually.

MoveForwardPT.com

 /MoveForwardPT

 @MoveForwardPT

 /MoveForwardPT