

RULES AND REGULATIONS FOR EXHIBITING

Policies stated below constitute a bona fide part of the contract for exhibit space

The exhibits are intended for educational and informational purposes to improve physical therapy education, practice, and research. They should complement the meeting and sessions by enabling registrants to see, hear, examine, question, and evaluate the latest developments in equipment, supplies, and services relevant to physical therapy. All material/equipment should be timely and relevant to physical therapy and should contain no inaccurate or misleading information.

An exhibitor is defined as any one of the following categories: Companies that share officers, executive boards, staff, sales personnel, support groups, ownership in whole or in part of: (A) profit and nonprofit corporations, organizations, associations, or businesses, including acquisitions or mergers thereof, (B) solely owned subsidiaries of "A", (C) a division of the above categories "A" or "B", (D) a military organization, and (E) a government agency.

The policies stated in the Rules and Regulations constitute a bona fide part of the contract for exhibit space. The American Physical Therapy Association (APTA) and the APTA Exposition Services team reserve the right to render all interpretations and decisions should any questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the exposition. APTA may restrict exhibits that detract from the general character of the exposition. This reservation includes persons, objects, conduct, printed material, or anything of a character that may be objectionable to the exhibits as a whole. Exhibitors must be present in a manner that is consistent with APTA's Code of Personal Conduct. All matters and questions not covered in these policies are subject to the final judgment and decision of the association and the APTA Exposition Services team. APTA Exposition Services team includes, but is not limited to, APTA, A. Fassano and Co, Freeman, and MCI.

Under-Age Individuals

For safety reasons, individuals under 18 years old are not permitted in the exhibit hall AT ANY TIME. NO EXCEPTIONS. If anyone affiliated with your company does not follow this rule, they will be removed from the exhibit hall and a loss of priority points will occur. If you or someone affiliated with your company are asked to leave the exhibit hall and refuse to do so, a loss of priority points may occur.

Exhibitor Service Kit

Complete instructions, schedules, and prices regarding shipping, drayage, labor, electrical use, custom furniture and carpets. AV equipment, etc., will be included in the Exhibitor Service Kit. Exhibiting companies will receive the kit from the official service contractor (Freeman), after booth assignments are made.

Eligibility to Exhibit

APTA and the APTA Exposition Services team determine the eligibility of any company or person to be exhibited, either before or after the signing of the contract. First-time exhibitors must submit a product literature. First-time publishers must submit copies of publications with the application/contract. First time exhibitors must submit product literature and list all products to be exhibited on the exhibitor application/contract.

Cancellation Policy

July 17, 2020 is the last date to cancel with exhibitor responsible for 50% of booth fee. Absolutely no refunds after July 17, 2020 for any reason. APTA reserves the right to cancel any exhibiting contract at any time.

Cancellation of Exposition

It is mutually agreed that in the event of the cancellation of NSC 2020 due to circumstances beyond APTA's control, including, but not limited to, fire, strikes, government regulations, or causes that would prevent the scheduled opening or continuation, and there upon this agreement will be terminated, and APTA, at its sole and exclusive discretion, shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible after due consideration of expenditures and commitments already made.

FDA Market Clearance

No product, apparatus, instrument, device, or drug that is the subject of litigation pending before the US Food & Drug Administration (FDA) may be exhibited. All exhibitors or their agents, including sales representatives, shall have documentation from the FDA on all products being displayed available at the booth. The documentation should state the model and regulatory class of those products that have been determined to be medical devices, as defined by the Federal Food, Drug, and Cosmetic Act, Section 201(h). All devices that have not obtained FDA market clearance shall be identified with the use of human or that are not commercially available in the US will be permitted for exhibit only when accompanied by the appropriate signs that indicate their status. The following are signs that should be displayed: (1) "This device is not for distribution in the United States"; (2) "Device is limited by federal law for investigational use"; (3) "Cleared for marketing when intended for only"; (4) "Pending FDA market clearance". The signs must be easily visible and placed on or near the device itself and on any graphics depicting the device. All products to be exhibited at all APTA conferences must be identified on the application/contract and must include FDA market clearance status. Applications received without insurance information, an authorized signature, FDA information, and/or the required deposit will not be accepted or processed until the conditions of acceptance are met. APTA reserves the right to reject any application.

NOTE: Prior to receiving the FDA market clearance of a 510(k) for a device, a manufacturer is limited in what promotional activities may be undertaken with regard to the device. Prior to the clearance of a 510(k), a manufacturer may advertise or display the device, but the device may not be sold, given away, held, or offered for sale, nor may orders be accepted, even upon the condition that orders cannot be filled until the FDA acts on the 510(k), unless the device is limited to research or investigational use. The failure to file a 510(k) is a misbranding violation (21 USC 352(o)). Please contact the FDA Office of Compliance regarding your responsibilities under the Federal Food, Drug, and Cosmetic Act at 301/594-4692.

Notice of Disability Act

In compliance with the Americans with Disabilities Act of 1990, APTA will make all reasonable efforts to accommodate people with disabilities. Please email exhibits@apta.org with your request.

Referral-for-Profit Guideline

APTA is opposed, as a matter of health care policy, to arrangements in which groups of referral (including physicians) attempt to profit from referring patients for physical therapy. The policy adopted by the APTA House of Delegates, states: "The American Physical Therapy Association opposes participation in services that is in any way linked to the financial gain of the referral source." Because of this policy, APTA does not accept exhibit or sponsorship applications from companies where a physical therapist is in a financial interest in the practice, or patients to an employed physical therapist or to a physical therapist who supervises an employed physical therapist assistant. Please contact APTA should you have additional questions.

RESERVATIONS AND PAYMENTS

Payment of Previous Debts

All debts owed by the potential exhibitor to APTA must be paid in full prior to contracting for booth space with APTA. APTA reserves right to apply any booth payments to outstanding invoices first. Booth space will not be assigned to a company that has any monies due to APTA.

Booth Reservations

The application/contract for exhibit space shall be completed and submitted by one of the following methods: (1) By mail with the check made payable in US dollars drawn by a US bank to the American Physical Therapy Association or (2) by credit card.

Insurance

Each exhibiting company is required to insure itself against property loss or damage and against liability for personal injury. Provide the name of the insurance company covering your company for this exposition on the application/contract. All non-official contractors must provide a Certificate of Insurance to APTA Exposition Services team in the amount of \$2 million dollars naming the American Physical Therapy Association as the additional insured.

BOOTH INFORMATION

Standard Booth Equipment

Booth package includes one 6 ft table, two side chairs, carpeting, wastebasket and ID sign. Any other items are additional and must be ordered through Freeman, the show decorator. See Exhibitor Services Kit link in your booth confirmation email for ordering information and pricing. Booths must be constructed and arranged to accommodate the viewing audience inside each booth so as to discourage the formation of a standing crowd in the aisles. All construction must be substantial and fixed in position for the duration of the show. Any construction in excess of 3 ft in height must be kept within 5 ft of the rear of the booth. No exhibits that violate local, state, or federal laws or regulations, including safety codes, will be permitted. Combustible decorations of any kind are prohibited. Exposed or unfinished sides and/or exhibit backgrounds must be draped to present an attractive appearance.

Entering Another Exhibitor's Booth

Exhibitor company personnel should not enter another company's booth space without invitation, nor should personnel block access to another booth.

In-line/Corner Booths

In-line/corner booths in the center of the exhibit hall may not exceed 8 ft. in height. In-line/corner booths along the walls or outside borders of the exhibit area may not exceed more than 12 ft. Hanging signs are not permitted over linear booths.

Endcap Booths

An 'endcap' is defined as a 8' x 20' space having 3 aisles faced toward the cross aisle at end of a row of traditional 8' x 10' linear booths. Certain restrictions apply to an endcap display. Any portion of the exhibit bordering another exhibitor's booth must have the back side of that portion finished and must not carry identification signs or other copy that would detract from the adjoining exhibit. The back wall is limited to 10-ft. wide, 8-ft. high, centered across the 20-ft. back-wall area. All display fixtures over 36 inches high must be confined to those areas of the booth that are at least 5 ft. from the aisle line to avoid blocking the sightline from the aisle to the adjoining booth. Exhibitors adjoining to an endcap exhibitor are entitled to the same reasonable sightline from the aisle as they would expect if they were adjacent to an exhibitor with a standard booth. Hanging signs are not permitted over end cap booths.

Signs

Signage for in-line booths must face the aisle that the front of the booth faces. Double-sided signs that interfere with neighboring booths are not allowed. Hanging signs are permitted for island booths only.

Miscellaneous

All packing containers, excelsior, and wrapping paper must be removed from the floor and may not be stored under any tables or behind displays. All decorations must be flame retardant to the satisfaction of the local fire department. Fire-extinguishing equipment shall not be obstructed by exhibits and must be readily available at all times. Fire exits must be kept clear at all times. Approval must be obtained from the local fire department for the use, operation, or presence of any electrical, mechanical, or chemical device that, in the opinion of the local fire department or the official service contractor, might be hazardous to the public space.

PRIORITY POINT INFORMATION

Booth Assignments

Booth assignments for all exhibitors whose applications are received on or before the priority point deadline will be made based on the following criteria: (1) priority points accrued by the exhibiting company, and (2) the amount of booth space requested by the exhibiting company, and (3) the date the application is received at APTA. Applications received after the Priority Deadline will be assigned on a first-come, first-served, space-available basis. NOTE: A company that has not settled all previous debts with APTA will not be assigned booth space.

When making your selection, please remember that only a limited number of exhibitors will be able to obtain assignments in the prime areas. Therefore, you are encouraged to indicate other areas of the hall that you prefer if your first options are not available.

Point System Accrual

Space assignments are based on the previous 5 years accrued. Exhibitors will be granted 1 point per each 8x10 booth space, 1 point for booking and utilizing a room within APTA's room block, and 1 point for completing and returning the conference exhibitor survey. NOTE: The point accrual system for Combined Sections Meeting (CSM), NEXT Conference (NEXT) and National Student Conclave (NSC) are separate and distinct. Exhibiting companies may contact deborah.howley@AFAssanoCo.com to receive their total points accrued.

Demerits

Demerits are applied as follows: loss of 4 points for major rule infraction (badge violation, outside booth solicitation, subletting of space, violation of the Rules and Regulations, and violation of FDA regulations, violation of photography rules); loss of 2 points for minor rule infraction (set-up violation, booth occupancy, excessive sound levels, and/or annoyances).

Warnings

The first infraction will result in a verbal warning, and the exhibitor will be asked to sign off acknowledging the warning. If refused, a representative of the APTA Exposition Services team will sign off that the warning was issued. A second infraction will result in a loss of points. A third infraction will result in immediate suspension from the show and an automatic 1-year suspension.

Relocation

If it becomes necessary to relocate an exhibitor for any reason, the APTA Exposition Services team will contact the exhibitor by phone to discuss alternatives.

EXHIBITOR BADGES

Badges

Appropriate badges are required to enter the exhibit hall at all times. Exhibiting exhibitors must pick up their badges at exhibitor registration using a valid photo ID. Installation and dismantling companies must obtain "Installation/Dismantle Only" badges for all of their personnel at exhibitor registration. All exhibiting companies should register their personnel in advance. An onsite company contact, the Exhibitor Liaison, must be designated in advance. Companies must accurately register their representatives as either "Exhibitor Employee" or "Dealer/Representative." (5) complimentary exhibitor badges are provided for each 8' x 10' booth. Requests for badges beyond the allocated limit will cost \$50 USD each. Payment must accompany the request.

Changes to the list of booth personnel must be made onsite by the designated company contact, the Exhibitor Liaison. If a company representative with business card and valid photo ID wishes to register he/she may do so without going through the Exhibitor Liaison provided that the allocated limit has not been reached. NOTE: Dealers not affiliated with any exhibiting company but who wish to attend the exhibit must register onsite. The cost is \$100 USD per day and is good for admittance to the exhibit hall only.

Appropriate Badging

Exhibitor badges will reflect the name of the company shown on the Exhibitor Application/Contract. Each company representative must wear his or her own badge for admission to and while in the exhibit hall. Badges are transferable among company employees, representatives, dealers, guests, and/or others. Supplementing the official badge with business cards, ribbons, or company logos is not permitted. Exhibitor badges do not guarantee admittance to educational programming sessions. Exhibitor badges do not qualify attendees for CEUs.

Equipment Passes

An exhibitor may remove material from the exhibit hall after setup begins and throughout the show only if he/she has an exhibit hall equipment pass obtained from exhibitor registration.

SECURITY

Security Information

APTA will provide perimeter security during installation, exhibit, and dismantling hours. Each exhibitor must make provisions for safeguarding goods, materials, equipment, and displays at all times. APTA shall not be held responsible for the loss of or damage to any material for any cause and encourages the exhibitor to exercise normal precautions to prevent loss or damage as a result of theft or other causes.

Liability

APTA, the APTA Exposition Services team, Renaissance Hotel Austin, Freeman, and the employees and representatives thereof shall not be held responsible for injury, loss, or damage that may occur to the exhibitor or his/her property from any cause whatsoever. APTA, APTA employees, and APTA representatives shall not be held responsible for any injury, loss, or damage caused by the exhibitor or his/her employees or representatives. The exhibitor agrees to indemnify those listed above against any claims for such loss, damage, or injury. Upon signing the application/contract, the exhibitor expressly releases the foregoing institutions and individuals from any and all claims for loss, damage, or injury. This also includes the period of storage prior to and following NSC 2020.

Breaches of Contract

Breaches or infractions of an exhibitor's contractual obligations could affect the status of the company's future eligibility to exhibit and/or result in the termination of the exhibitor's display privilege at APTA expositions. Termination may become effective during the exposition, at which time the exhibitor must remove his or her exhibit as soon as possible without disruption of the exposition. Expulsion of, or restrictions placed on, an exhibitor may not give rise to a claim for any refund of rental or other exposition expenses.

Disruptive Exhibits

Public address, sound producing, or amplifying devices must be tuned to conversational level and will be monitored by the APTA Exposition Services team. The operation of any equipment or apparatus that produces odors annoying to neighboring exhibitors or guests will not be permitted.

Foams of Entertainment or Amusement

Attention-getting devices in the form of entertainment or amusement must be approved by the APTA Exposition Services team prior to the opening of the exposition. Only activities that, at the discretion of the APTA Exposition Services team, are in keeping with the professional environment of the exposition will be allowed.

Inspection of Booths

The APTA Exposition Services team will inspect each booth prior to the opening of the exposition to ensure that the exhibitor has adhered to the rules and regulations set forth in this document. The APTA Exposition Services team will inform the exhibitor of any infractions, and all corrections must be made before the exposition opens.

Photography

The use of any camera equipment in the exhibit hall other than APTA's official conference photographer and APTA's Web & New Media staff without permission is strictly prohibited. This includes, but is not limited to, any photographic device or equipment, such as a camera, video recorder, camera phones, and/or recording devices, digital, or otherwise. Contact the APTA Exposition Services team for further questions.

Photography/Videotaping and Camera Crews

Photography request forms are found in the Exhibitor Services Kit. It is imperative that each company notify its participating personnel of these rules. Photography, including using camera enabled cell phones, videotaping or otherwise examining another exhibitor's equipment or display without permission is forbidden. Live public/media broadcasts by exhibitors are strictly prohibited. Violation of these rules will result in the expulsion of the offending exhibitor from the exhibit hall and a loss of priority points by the exhibiting company.

Exhibitors that wish to use a photographer other than the designated official show photographer and/or mobile camera crews must comply with the following procedures.

Exhibitors may request permission from APTA Exposition Services team to use a non-official photographer to photograph their booth for internal marketing purposes only. Requests must be submitted in writing no later than thirty (30) days prior to the opening of the exhibit hall. Exhibitors may request permission from APTA Exposition Services team to use a non-official mobile camera crew to videotape their own booth for internal marketing purposes only. Requests must be submitted in writing no later than thirty (30) days prior to the opening of the exhibit hall. Non-official photographers and/or mobile camera crews must be escorted to and from exhibitors' booths by APTA Exposition Services team. All forms are in the official exhibitor service kit.

NOTE: APTA Exposition Services team does not require schedules or request approval for personnel to enter the hall for the installation and dismantling of stationary cameras and video equipment which will be used by exhibitors for approved booth presentations or activities as long as these are not used for live public/media broadcasts.

Product Demonstrations

Exhibitors are permitted to demonstrate their equipment and to make informational presentations regarding their products or services in their booths. No exhibitor or agent of an exhibitor shall perform any activity that is, or appears to be, medical or health care evaluation or treatment of any individual.

Sales

The purpose of APTA's exhibit program is to further the education of the attendees by providing information, services, products, and industry trends which are pertinent to the physical therapists' professional interest. Consistent with this purpose, exhibitors may make sales of and take orders for exhibited products/services. Exhibitors may not sell or take orders for any other products/services. At no time may the exhibit or product display be altered to fulfill a transaction. Exhibitors may not sell items to be carried from the exhibit hall unless they are small enough to be easily hand-carried. No signage or advertising of product pricing will be allowed. It is the responsibility of each exhibiting company to submit sales tax to the Comptroller of Texas.

Soliciting

All business activities, circulars, and advertising materials of the exhibitor may be conducted and/or distributed only within the booth(s) assigned to the exhibitor. No material may be placed on seats or attached to walls, ceilings, or woodwork in the exhibit hall or left in public spaces for distribution. Publishing companies shall not solicit other exhibitors to advertise in their publications.

Smoking

Smoking is not allowed in the facility.

Subletting of Space

Exhibitors may not assign, sublet, or apportion the whole or any part of the space allocated without the prior knowledge and written consent of APTA. Exhibitors may not display or advertise products of any kind other than those manufactured or sold by them in the regular course of their business without the prior written consent of the APTA Exposition Services team.

Failure to Occupy Space

Unless previous arrangements are made in writing with the APTA Exposition Services team, booth space not occupied by the exhibiting company by November 5 at 5 pm may be forfeited without refund to the exhibitor. Space may be resold or used by the APTA Exposition Services team.

Code of Personal Conduct

This Code of Personal Conduct (Code) applies to all persons involved in activities related to the American Physical Therapy Association (APTA) when they are engaged in conduct involving APTA, including conduct:

- by and toward APTA leadership, employees, members, contractors, exhibitors, vendors, volunteers, visitors, students, educators, speakers, attendees, and any others involved in any APTA activities;
- involving APTA conferences, exhibitions, meetings, courses, programs, offerings, employment, services, any other business functions, and any social or personal interactions related to these or other APTA activities.

This Code supplements and does not diminish any other codes, policies or agreements that apply to particular types of persons involved in APTA activities.

This Code requires the highest standards of professional, respectful, ethical, inclusive, safe and lawful conduct. Individuals must adhere to this Code in connection with all activities related to APTA. Companies involved in APTA activities must assure that all individuals who work for them are made aware of and adhere to this Code in connection with APTA activities.

The following list provides examples of behaviors that are prohibited under this Code. The list is not exhaustive, and the general standards above apply to all conduct:

- Discriminatory, harassing or offensive conduct related to race, color, gender, national origin, ethnicity, age, sexual orientation, gender identity or expression, pregnancy, religion, disability or other characteristics protected by law.
- Sexual harassment of a physical or verbal nature, including inappropriate touching, advances, attention, jokes or comments.
- Threats or acts of violence, including verbal or physical assault.
- Disorderly conduct.
- Possessing, using or distributing illegal drugs, or impaired behavior as the result of drugs or alcohol.
- Possessing firearms, weapons or explosives on or about APTA premises or premises of APTA events (unless authorized security personnel).
- Fraud, dishonesty, forgery or theft of property.
- Violation of applicable federal, state or local law or policies of APTA or venues hosting APTA events.

Violations of the Code will result in sanctions. Sanctions may include a verbal or written warning, suspension or ejection from APTA activities, termination of the relationship with APTA or other action appropriate to the circumstances. Persons who observe or are aware of a violation or suspected violation of the Code should report the matter promptly to APTA's Senior Director of Human Resources, Chief Operating Officer or Chief Executive Officer. APTA prohibits retaliation against an individual for making a report in good faith that this Code has been violated. Any questions concerning this Code should also be directed to one of the APTA officials identified above.

Booth Staffing

Exhibitors may enter the exhibit hall one hour prior to the opening each day and may remain until one hour after the hall closes each evening. All exhibitors must be staffed during the hours in which the exhibit hall is open. Any exhibiting company that does not staff its booth or that begins packing its equipment and/or materials before the close of the show will be penalized and lose priority points gained at the current conference.

INSTALLATION AND DISMANTLE OF EXHIBITS

Hours

Each booth must be ready by November 5 at 5 pm. All exhibitors must remain intact until the show closes on Saturday, November 7 at 1:30. NOTE: For safety reasons, individuals under 18 years old are NOT permitted in the exhibit hall at ANY TIME. NO EXCEPTIONS.

Freeman is the official service contractor for APTA.

Shipping Information

All shipments must be fully prepaid. Materials shipped in advance of the exposition will be received at an appointed warehouse (up to 30 days in advance of the show), stored, and delivered to the booth location. If you must send your shipment directly to the Renaissance Hotel Austin, it must arrive at the show site on the scheduled move-in days in advance for Freeman to receive it. If the shipment arrives at the convention center prior to the dates listed in the Exhibitor Service Kit, it will be refused, as there is no shipping and receiving department to hold materials. The advance and onsite shipping addresses will be provided in the Exhibitor Service Kit.

Material Handling

Exhibitors must make arrangements for delivery, removal, storage, and return of crates/boxes. Rates for material handling will be available in the Exhibitor Service Kit.

Labor

Freeman will provide labor for setup and dismantling. We strongly encourage you to order labor in advance on the appropriate form in the Exhibitor Service Kit. NOTE: Labor rates are subject to change. Any full time employee of an exhibiting company can erect his/her own exhibit without the assistance of hired labor. Any labor services required beyond what can or will be performed by the regular full-time employees of the exhibiting company will be provided by Freeman and/or an exhibitor-appointed contractor. Exhibitors carrying in their equipment and displays must use a freight gate. Neither Freeman nor the convention center provide carts, dollies, or pallet jacks for exhibitor use. Loading and unloading through the lobby is prohibited.

Unofficial Service Contractors

Exhibitors who plan to use an installation and dismantle contractor other than the "official" contractor must complete the "Exhibitor Authorization Form for Independent Contractors" found in the Exhibitor Service Kit. Exhibitors are responsible for distributing show information to their independent contractors.

In summary, the above are the Rules and Regulations for exhibiting with the American Physical Therapy Association. By signing the Exhibitor Application Contract, you have agreed to abide by these rules. Please contact APTA Exposition Services team if you have any questions.