



Component Leadership Meeting Agenda APTA Leadership Congress

July 22, 2023 / 1-4 p.m. (lunch provided at 12:30 p.m.)
Omni Shoreham – Washington D.C.
Ambassador Ballroom

Time	Topic	Lead
12:30 p.m.	Lunch Available <i>Served in Bird Cage Walk outside of Ambassador.</i>	
1:00 p.m.	Welcome	Roger Herr, PT, MPA, President
1:10 p.m.	Recognition Ceremony for Outgoing Component Presidents	Susan Appling, PT, DPT, PhD, Vice President
1:45 p.m.	Break	
2:00 p.m.	The Economic Value of Physical Therapy in the United States Report	<ul style="list-style-type: none"> • Susan Appling, PT, DPT, PhD, Public Policy and Advocacy Committee Chair • Skye Donovan, PT, PHD, Scientific and Practice Affairs Committee Chair • J. Greg Bennett, PT, Economic Value of PT Workgroup Co-Chair • Jason Falvey, PT, DPT, PhD, Economic Value of PT Workgroup Co-Chair • Paul Taylor, Principal, Nous Group • Emma Kenyon, Director, Nous Group • Ravneet Kaur, Manager, Nous Group • Aaron Bishop, Vice President, Public Affairs

Time	Topic	Lead
3:00 p.m.	APTA Advocacy Academy	Cristina Fauchoux, PT Aaron Bishop, Vice President, Public Affairs
3:30 p.m.	Next Gen Find a PT: Connecting Consumers Seeking Care with Member PTs	Suzanne Kitts, Senior Specialist, Consumer Communications
3:40 p.m.	From Intention to Action: Advancing Diversity, Equity, and Inclusion	Kim Nixon Cave, PT, PhD, FAPTA Kyle Covington, PT, DPT, PhD
3:55 pm	Closing	Dena Kilgore, Director, Member Engagement
4:00 p.m.	Adjourn	

Reminder: The APTA Leadership Congress Keynote follows this meeting at 4:30 p.m. in the Regency Ballroom.

Preparing for a Breakthrough

Sometimes even the best leaders get stuck when in search of progress. Adam Alter will provide helpful advice from his latest book, *Anatomy of a Breakthrough: How to Get Unstuck When It Matters Most*. His previous books *Irresistible* and *Drunk Tank Pink* were *New York Times* bestsellers. Adam's academic research focuses on judgment and decision-making and social psychology, with a particular interest in the sometimes surprising effects of subtle cues in the environment on human cognition and behavior. His research has been published widely in academic journals, and featured in dozens of TV, radio, and print outlets around the world.