



APTA Leadership Congress Component Executives Meeting Agenda

July 22, 2023 / 8:30 a.m.–12:00 p.m.
Omni Shoreham Executive Room

Note: Coffee and tea will be provided at 8:30. Food is on your own.

Time	Topic	Process
7:30 a.m.	Networking and Breakfast Please grab breakfast on your way.	Networking
8:30 a.m.	Welcome and Introductions Appoint notetaker.	
8:45 a.m.	Payment Advocacy with PPS Senior Consultant, Robert Hall JD/MPAff	Informative
9:30 a.m.	Time to Share: General: <ul style="list-style-type: none"> • Conference Profit Loss and Advertising Partnerships • Private Practice Hiring Challenges • Use of ChatGPT in association work • How many committees/SIGS is too many? • What is your largest source of income beyond membership dues? 	Discussion and Sharing
10:15 a.m.	State Legislative Affairs Updates with APTA Staff, Taj Franklin	Informative
10:45 a.m.	Break	
11:00 a.m.	Time to Share: Membership Best Practices <ul style="list-style-type: none"> • Membership Best Practices • Member Recruitment • Member Retention • Volunteer Recognition • Volunteer Onboarding 	Discussion and Sharing
11:45 a.m.	APTA Updates	Informative
11:50 a.m.	Vendors and Solutions	Online Poll
12:00 p.m.	Adjourn and Meeting Evaluation	Online Poll

Reminder: The component leader lunch and meeting follows our meeting.

12:30 p.m. Lunch for component presidents, presidents-elect, and executives will be served in the Bird Cage Walk area near the Ambassador Ballroom.

1:00 p.m. The Component Leadership Meeting begins in the Ambassador Ballroom.