Suggested headline:

The American Physical Therapy Association Celebrates 30th National Physical Therapy Month

**For Immediate Release: Contact: Insert Name  
Insert Date Insert Email**  
  
Insert Location (city/state) — The American Physical Therapy Association celebrates National Physical Therapy Month in October. This year is the 30th anniversary of NPTM, which raises awareness about the many benefits of physical therapy.

"National Physical Therapy Month is an opportunity every year to take time to recognize the outstanding impact physical therapists and physical therapist assistants have on society and health care," said APTA President Roger Herr, PT, MPA. "It’s also an opportunity to amplify awareness of the profession in our communities.”

[Insert information about what your company/organization is doing to celebrate NPTM locally, if anything]

[Insert quote from your leadership/representative]

This year’s NPTM is supported by APTA Member Benefit Provider [HPSO](https://www.hpso.com/About-us/Our-Partners/APTA).

“HPSO is committed to supporting and advocating for PT professionals this month and throughout the year,” said Michael Loughran, president, Aon Affinity. “As a proud partner of APTA in providing its members with insurance solutions for over 30 years, we share a passion for honoring PTs, PTAs, students, and the amazing work they do to improve the health and well-being of society.”

The NPTM theme this year is “[Choose to Move](https://www.choosept.com/prevention-wellness/physical-activity),” which emphasizes physical therapists' unique value as movement experts and the benefits of regular physical activity.

NPTM is also an opportunity to host service events in the community, at a place of work, on campus, etc. PTs, PTAs, and students educate the public about the value of physical therapy and how they help get — and keep — people moving.

For more information, visit <https://www.apta.org/nptm>.

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The American Physical Therapy Association represents 100,000 physical therapists, physical therapist assistants, and students of physical therapy nationwide. Visit apta.org to learn more.