Candidate Statement – Candidate for Nominating Committee



Cheryl M. Wisinski, PT, DPT Board-Certified Clinical Specialist in Women's Health Physical Therapy

Question: What strategies will you employ to develop a slate of candidates who provide unique value to APTA now and in the future?

Response:

APTA needs strong leaders to prioritize goals and objectives and assure our governing documents (such as bylaws) are in line with the mission. It is the role of the nominating committees (NCs) on national, chapter and academy levels to recognize and slate these leaders, which places them in a position with high expectations. To meet these expectations and slate candidates who provide unique value, they need to maximize their potential and efficiency by pooling all of their resources in order to provide an optimal service – which is why the nominating committee (NC) Hub has been such a great passion of mine. Its creation came about following the suggestion of those of us serving on the Pelvic Health Nominating Committee; we realized how well the House of Delegates Hub was working and wanted to provide that opportunity to NCs across APTA. Over the last year I was assigned lead developer of the NC Hub, and worked with APTA staff on its design. I feel there is much work to be done yet to bring the Hub to a level where it becomes a centralized resource for all NCs to allow us to share quickly. I am looking forward to continue to dedicate time to work with APTA staff, chapters and academies to push for optimization and improvement in efficiency of NCs.

To slate candidates for APTA elected positions who provide unique value, views and interest we must be diverse and inclusive as we choose candidates. Diversity in excellent leaders includes not only different nationalities and cultures, but also diverse gender identification, ages, backgrounds and experiences, and spirituality. My participation at national, chapter and academy levels for thirty years in both elected and appointed positions (seven years serving on Board of Section on Women's Health, member and chair of APTA Advisory Panel on Public Relations, Nebraska Chapter Foundation and Public Relations committees, in addition to others) has peaked my interest in learning more about what is required to be a good leader. Leaders have passion for a cause that is larger than they are. I know that good leaders possess clarity, creativity, courage, passion, vision, empathy, humility, integrity and accountability. In my years of practice and service to APTA I have improved my qualities as a leader, in addition to fostering these qualities in my family, my employees and other committee members. Leadership is about inspiring others to achieve what they never thought they could. During my recent service on the Pelvic Health Academy NC, which included one year as chair and running elections during a pandemic, I was able to recognize unique leaders for our slate of nominees. My years of service have also allowed me to develop relationships with hundreds of leaders across the country, which has been helpful in the past to recognize or recommend others for open positions. I hope to continue tapping into my large and wonderful bank of colleagues I consider to be great leaders as I assist in building upcoming APTA slates.

Nearly a decade of experience as a delegate has provided me with a deep understanding of our association's governance and the election process. I am no stranger to the many hours of volunteer time required to excel as an APTA NC member. I sought out the position on nominating committee with the Pelvic Health Academy to have a greater impact in choosing excellent leaders for our academy and have profoundly enjoyed my role of both NC member and chair over the last three years. It would be a great honor to serve in the capacity of



APTA nominating committee where I would have the opportunity to assist with slating candidates who provide unique value to APTA. I am ready to commit to many hours of volunteer work in this role and look forward to the challenges it will bring.

Last Updated: 05/14/2021

Contact: governancehouse@apta.org