



APTA 2024 Annual Report



APTA's 100,000 members helped us make incredible progress in 2024.

50,000+

Advocacy
Letters Sent



Medicare Win #1

Reduced
Administrative
Burden



Medicare Win #2



Increased Patient
Access to Physical
Therapist Services



APTA Chapters Fuel
40+ State-Level Wins

Historic ★ Win ★

Elimination of
Restricted Direct Access
in All States



300+

APTA Member Meetings
on Capitol Hill



**Up to \$1,300
in Savings**
on Top Brands

Professional Liability
Insurance Savings
Up to 29%

2,000,000+
New Articles



Unlimited Access

to Evidence-Based
Care Information



150

ORCHA-Approved
Digital Health Apps

290+

Clinical
Practice
Guidelines



200+
Free Courses

APTA CSM

#1

Networking
Event in the
Profession

100+

Research
Articles
Published



Together, we celebrated historic victories for the profession while enhancing your membership benefits and discounts.

9,700+
Career
Opportunities



**Stronger
Connections**
in APTA's Online
Community

650+
PT Moves Me
Ambassadors



900+
Volunteer
Opportunities



33,000+
Board-Certified
Specialists

Key Collaborator
★ on Virtual
MSK Report ★



1,000,000+
Consumer Searches
of APTA's Find
a PT Directory

APTA Hosted
18 Organizations
to Advance Long
COVID Care



8

Ways to
Advance Your
PTA Career

460+
Programs
Maximizing
APTA's Clinical
Performance Instrument

78,000+
Trained
Clinical Instructors



490+
Accredited
Residency
and Fellowship
Programs
by ABPTRFE

[Learn more about our accomplishments in 2024.](#)



APTA Leadership Perspectives: Driving Impact, Advancing Physical Therapy

At APTA, our vision is bold: transforming society by optimizing movement to improve the human experience. This vision is more than just words – it is a call to action, and it is made possible through the dedication, expertise, and passion of our members.

Physical therapists, physical therapist assistants, and students across the country were [at the forefront of advancing our profession in 2024](#), and were making a [profound impact on the lives of patients every day](#). Your commitment to evidence-based care, advocacy, innovation, and education ensures that movement remains central to health and well-being for all.

As we reflect on our past and all we have accomplished together, we also recognize that the future requires us to evolve. The needs of our profession and society continue to change, and APTA is committed to meeting those needs. That is why, as we look ahead to 2026 and the launch of our new strategic plan, we will focus on positioning the profession for sustained success, enhancing inclusivity and engagement, and ensuring that every member has a place within APTA to contribute to our shared vision.

APTA thrives because of you. Your voice, your work, and your dedication drive progress and shape the future of physical therapy. Thank you for being part of this community and for the role you play in helping us move forward – together.



Kyle Covington, PT, DPT, PhD
President, 2025-2027



Justin Moore, PT, DPT
Chief Executive Officer

APTA is committed to building a community that advances the profession of physical therapy to improve the health of society. Through this mission, our work in 2024 remained focused on what matters most to our members. Our unwavering advocacy led to historic wins, and the resources we created helped members advance their careers and enhance patient care.

On the advocacy front we made unprecedented state-level gains, [including wins](#) on direct access restrictions, copays, prior authorization, imaging authority, and expansion of the PT Compact. At the federal level we achieved [two long-sought Medicare changes](#): removing the outdated PTA direct supervision rules for outpatient services, ensuring consistency across settings; and streamlining burdensome certification requirements for the PT plan of care when services are referred by a physician.

APTA also released new or updated resources to help you thrive, including [insightful reports](#) on clinic hiring trends and primary care physician perceptions of PTs, an enhanced [PT-member exclusive Find a PT directory](#) with more than 1 million consumer searches, new [digital practice tools](#), and benefits for business owners, such as [a 401\(k\) plan](#) and affordable [insurance options](#).

Finally, to strengthen our vital community, APTA introduced a [Member Engagement Group](#) structure to foster greater member involvement.

I'm honored to have the opportunity to serve as your CEO and grateful for everything we have achieved together.



2024 APTA Board of Directors

Front Row From Left

Zohar Kapasi, PT, MSPT, PhD, MBA, FAPTA, Treasurer; Susan Appling, PT, DPT, PhD, Board-Certified Orthopaedic Clinical Specialist, Vice President; Roger Herr, PT, MPA, President; Kip Schick, PT, DPT, MBA, Secretary; Kim Nixon-Cave, PT, PhD, FAPTA, Board-Certified Pediatric Clinical Specialist.

Second Row From Left

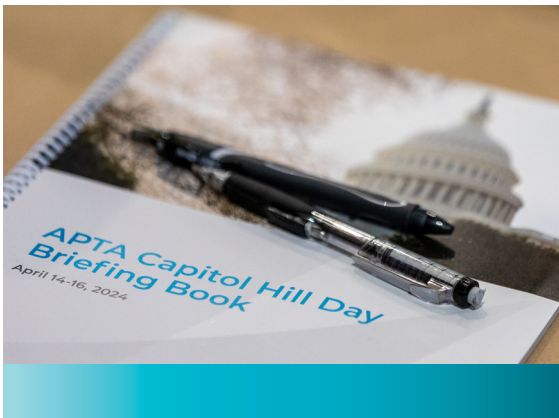
Cris Massis, MBA, Public Member; Carmen Cooper-Oguz, PT, DPT, MBA; Colleen Chancler, PT, MHS, PhD; Kelley Kubota, PT, MS, Board-Certified Neurologic Clinical Specialist; Heather Jennings, PT, DPT, Board-Certified Neurologic Clinical Specialist; Kyle Covington, PT, DPT, PhD, Vice Speaker of the House.

Third Row From Left

Skye Donovan, PT, PhD, Board-Certified Orthopaedic Clinical Specialist; Dan Mills, PT, MPT; William (Bill) McGehee Jr., PT, PhD, Speaker of the House; Craig Johnson, PT, MBA.



We're fighting for you. We're your trusted leader, at the forefront of the profession, helping you build your career with the resources you need to thrive, and creating impactful ways for you to connect to your community.





We're fighting for you.

In 2024 we pushed for legislation and regulation to improve patient care and payment for physical therapist services – and won key achievements.

As a result of APTA advocacy – bolstered by strong member involvement – several initiatives were achieved in 2024.

Two in particular were gained under the Medicare Physician Fee Schedule released in 2024 for the 2025 fiscal year. First, the burdensome direct supervision requirement in outpatient settings was changed to general supervision, which aligns it with all other physical therapy settings and gives more flexibility to PTs and PTAs, meaning patients have better access to care. Second, the onerous physician signature requirement for certifying the PT's plan of care was eliminated for services received by referral.

And more legislative advocacy was underway as we continued to help shape and introduce bills in the 118th Congress to improve Medicare payment, expand the role of physical therapists in falls prevention programs, open access to federal student loan repayment programs, allow PTs to privately contract under Medicare, and strengthen the delivery of pelvic health physical therapy in Medicaid. We also continued to call for reform of the broken Medicare Physician Fee Schedule, combining forces with other provider groups such as the American Medical Association to press Congress to address systemic problems that hinder increased payment and patient access. We will continue all of these efforts in the 119th Congress.

At the state level, we worked with chapters to fuel a record number of significant positive changes – everything from reduced restrictions on direct access and PTs' imaging authority, to limiting the use of prior authorization and advancing PT Compact legislation.

We also made progress in the commercial payer space. For example, thanks in part to APTA advocacy, UnitedHealthcare walked back new policies to allow for a certain number of PT visits before requiring prior authorization.



We're your trusted leader.

Throughout 2024 we exhibited thought leadership and collaboration. We worked to ensure that members, the public, policymakers, health care professionals, and leaders in the field have access to the latest research, data, information, and education in physical therapy, through events such as:

- APTA Regulatory, Legislative, and Payment Webinar series
- APTA Women's Leadership Summit
- APTA Capitol Hill Day
- Long COVID Rehabilitation Summit, co-sponsored with U.S. Department of Health and Human Services Office of the Assistant Secretary for Health
- Student Loan Repayment and Financial Planning Webinar
- Mary McMillan Lecture, delivered by Judith Deutsch, PT, PhD, FAPTA
- John H.P. Maley Lecture, delivered by Phil McClure, PT, PhD, FAPTA
- Lynda D. Woodruff Lecture, delivered by Julian L. Magee, PT, DPT, ATC

APTA reports continued to bring out important insights on the issues that matter to the profession. [“Primary Care Physician Perceptions of Physical Therapy”](#) shares survey results on PCPs' knowledge and perception of the profession, with good news for PTs who desire a collaborative relationship with referring primary care physicians. We also released our [“APTA Benchmark Report: Hiring Challenges in Outpatient Physical Therapy Practices, 2024”](#) the third such report in collaboration with APTA Private Practice. Results from surveying private practice owners and employees revealed that maintaining an adequate workforce in outpatient practices continues to be a challenge.



We're helping you build your career.

We helped you enrich your knowledge and skills. APTA offers numerous platforms for learning, including more than 500 courses for up to 300 CEU opportunities in the APTA Learning Center. As physical therapy and all of health care continue to evolve with new research, APTA's premier scientific peer-reviewed journal, PTJ: Physical Therapy & Rehabilitation Journal, published hundreds of evidence-based articles in 2024. And our annual flagship event, APTA Combined Sections Meeting, hosted over 300 sessions for more than 15,000 attendees.

We helped consumers find you. APTA launched [an enhanced Find a PT public-facing web interface](#). The new platform improves the search experience and makes it easier for consumers and referring providers to find an APTA-member physical therapist in their area. How much of an impact can Find a PT have? There were a record 1.1 million consumer searches to Find a PT via APTA's ChoosePT.com consumer website. Our [co-branding portal](#) offers materials that help members create professionally designed, on-target marketing resources to get their own messages out to their communities.

We continued to enhance resources for navigating the digital health landscape. APTA reviewed an independent report by the Peterson Health Technology Institute, which found many virtual musculoskeletal solutions, guided by PTs, offer clinical benefits comparable to in-person therapy. APTA supported the report's rollout in June with an APTA Live event streamed from our headquarters. In ongoing efforts, we added apps to the [APTA Digital Health App Formulary, powered by ORCHA](#), a clearinghouse that helps members find carefully vetted digital health apps for their practices and patients. Among those new apps were 27 related to women's health. And our [digital health transparency campaign](#) now includes more than 50 companies that have pledged that any digital service they offer described as physical therapy is overseen by a licensed PT.

We offered new benefits that provide affordable employee offerings. APTA and APTA Private Practice collaborated with Decisely to provide affordable health solutions for practices with group coverage needs, as well as unique solutions to help our individual practitioners and independent contractors reduce their health care costs. Offerings in [the APTA Health Benefits Marketplace](#) include group major medical, dental, and vision coverage. Also new in 2024: APTA and APTA Private Practice launched a new retirement benefit for private practice owners and their staff — [the APTA 401\(k\) Plan](#). In addition, the APTA Insurance Program, powered by HPSO, continues to provide APTA members exclusive benefits for comprehensive professional liability insurance coverage designed for PTs and PTAs.



We're helping you find your community.

We introduced Member Engagement Groups to build pathways to higher engagement. APTA created more than 20 [Member Engagement Groups](#), or MEGs, as a way for members to influence their association, find their people, and address high-priority issues advancing our mission. MEGs include councils, networks, societies, and collaborations that provide opportunities for members to explore APTA and interact with its community. And speaking of community, [our enhanced APTA Community](#) opened its virtual doors in 2024 as a safe, welcoming, and inclusive space for volunteers and component engagement.

We provided the profession's best in-person networking opportunities. As the country's biggest physical therapy conference, APTA Combined Section Meeting in February 2024 gave attendees unmatched offerings to network, learn, and be inspired. The [annual APTA Leadership Congress](#) in July was accompanied by the first-ever [APTA Women's Leadership Summit](#), a sold-out event that fostered empowerment, growth, and meaningful connections.

2024 APTA House of Delegates



The in-person meetings of the 2024 House session included deliberation on motions presented to the House as well as meaningful discussions on issues that will impact the profession now and in the future.

Optimizing patient care, contemplating the future of the profession, and promoting inclusivity were among the areas of focus for the 2024 House of Delegates during in-person meetings held July 21-22, 2024, at APTA's Leadership Congress in Kansas City, Missouri. The House passed 17 motions that adopted new APTA positions, amended existing APTA positions, charged the association with specific actions, and elected a new honorary APTA member.

The APTA House of Delegates is the association's policymaking body for the profession. In addition to holding elections and conducting generative discussions relevant to the profession, the House meets annually in person to deliberate over motions that impact the profession, the individuals who are part of the physical therapy community, and the patients and clients we serve.

Following is a summary of some of the motions that were presented and adopted during this year's House of Delegates. Motions are identified by number within each description.

Motions Related to Clinical and Professional Practice

Primary care and entry-point providers: The House amended the position on PTs as primary care and entry-point providers to strengthen physical therapy's value in societal health (RC 1-24). In a separate motion, a new position was adopted specific to the PT's role as an entry-point provider (RC 24-24).

Trauma-informed care: A new position recommends education for PTs, PTAs, and students on recognizing signs and symptoms of trauma, understanding its impact, and following best practices in responding to patients and colleagues who have undergone trauma (RC 7-24).

Employer programs: The House adopted a position supporting physical therapy's role in providing fitness and health risk assessments as part of employer safety and health promotion programs to improve worker safety, productivity, and health outcomes (RC 10-24).

Motions Related to Engagement

Internationally educated PTs: Two new positions recognize the contribution to the profession of PTs who were educated outside of the United States. In one, "internationally educated physical therapist" and the abbreviation "IEPT" were identified as the preferred nomenclature (RC 3-24). The other supports equitable and inclusive processes for licensure by endorsement for IEPTs who have been granted licensure by a U.S. regulatory body (RC 2-24).

Psychological safety: The House adopted a position recommending education that promotes psychological safety within the workplace and learning environments across the physical therapy profession (RC 6-24).

Family-forward organizational policies: Per the adopted House position, APTA is committed to being a family-forward organization and recommends that employers of PTs and PTAs implement family-forward policies and programs (RC 15-24).

Motions Related to Being Future-Ready

Artificial intelligence: The House adopted two new positions and amended an existing position to address the growing implications of AI use in the profession, health care, and society. In one new position, APTA supports the ethical development and integration of AI that reduces administrative burden and enhances physical therapist practice, education, and research for the best interest of patients, clients, the profession, and society (RC 11-24). A related new position opposes the inappropriate use of AI by payers to deny or restrict access to, or reduce payment for, physical therapist services or other medically necessary services (RC 12-24). The House also updated its existing position to recognize the emerging prevalence of AI and the role of digital technologies in reducing administrative burden on health care providers (RC 13-24).

Workforce projections: Recognizing APTA's ongoing efforts in analyzing and projecting the supply and demand of physical therapist services now and in the future, the House charged APTA to explore ways of identifying areas of physical therapy shortages in emerging and growing areas of practice to improve patient access and address population health needs (RC 20-24).

Contemporary terminology: The House also charged APTA to review the definitions of core terms of the profession and propose contemporary definitions as needed to ensure that our terminology aligns with the current, and potentially future, health care environment (RC 21-24).

In addition, the House elected Tad Fisher as an honorary member of APTA (RC 19-24). Generative Discussion

Generative Discussion

In addition to motion deliberation, the House conducted future-focused generative discussions among delegates on two critical issues the profession is facing: payment and workforce sustainability. For each issue, questions were posed to the House, and delegates were invited to share their thoughts, either at the microphone or in writing both during and after the meeting. The questions related to payment were:

1. What payment alternative(s) to the Medicare Physician Fee Schedule would most benefit the profession of physical therapy?
2. Given the budget neutrality limiting the Medicare Physician Fee Schedule and the limitations of Medicaid in many states, how can access to physical therapists be maintained for individuals who are not able to absorb the cost of this care?

The questions related to workforce sustainability were:

1. What changes to our care models should we be considering to address the workforce shortages and/or increased demand?
2. What strategies would increase the number of practicing physical therapists in the United States or decrease attrition?

The minutes of the APTA House of Delegates containing all motion activity may be accessed in [the APTA Community](#).



Component Collaboration



APTA's community of chapters, sections, academies, special interest groups, and newly expanded Member Engagement Groups continue to demonstrate the power of unity in advancing the physical therapy profession. Through collaborative efforts, we not only strengthen our advocacy efforts, but we also foster meaningful connections driving positive change to fulfill APTA's mission.

While this annual report focuses on activities and accomplishments in 2024, the interconnectedness that allows our important work to advance is rooted in the ongoing commitment and collaboration from previous years and will undoubtedly continue to be a base upon which we build in the future.

Here are just a few examples of our collaborative efforts in 2024:

- **APTA chapters fuel state-level wins:** Some of our strongest partnerships were evident in our many successful chapter advocacy efforts. [2024 was an outstanding year for state legislative wins](#) that advance our shared policy priorities, including victories on payment, direct access, and prior authorization.
- **APTA State Advocacy Map launched as new member benefit:** The [APTA State Advocacy Map](#) is an easy, interactive resource that helps members track and receive updates on chapter-relevant state legislation.
- **Component representatives transition to APTA Member Engagement Group program:** In July 2024, the APTA Board of Directors approved a refined volunteer framework and structure referred to as APTA Member Engagement Groups, or MEGs. [Within the MEG Council category are component-based councils](#) that support ongoing efforts to improve the volunteer leadership journey, create greater alignment to the APTA Strategic Plan, and coordinate efforts for components to be represented in key areas.
- **New online APTA Community introduced:** Last summer, APTA transitioned from the APTA Hub to a more modern platform, [called the APTA Community](#). Several components utilize the new APTA Community platform as a forum for an intuitive and inclusive online experience for members.
- **APTA and state chapters co-host APTA Leadership Congress:** For the first time, APTA hosted the annual APTA Leadership Congress outside of Washington, D.C. APTA Kansas and APTA Missouri served as excellent co-hosts to the APTA Leadership Congress and APTA Women's Leadership Summit in Kansas City, Missouri.
- **APTA sections and academies celebrate National Physical Therapy Month:** October is National Physical Therapy Month, a time to raise awareness about the benefits of physical therapy and celebrate the profession. APTA sections and academies partnered with APTA in this nationwide campaign to educate consumers on falls prevention and advocate for policies that improve access to physical therapist services that prevent falls.

Clearly, "Better together" is not just a hashtag or slogan; we are true partners in moving the physical therapy profession toward its vision of transforming society by optimizing movement to improve the human experience.

Treasurer's Report



76.5%
of every dollar was
directed to membership
and programs in 2024.



APTA continues to be in a sound financial position. The reserve balance sits at just over seven months of operating expenses, and in 2024 revenue exceeded expenses for the seventh consecutive year. 2024 was a challenging year financially as operating expenses remained elevated from inflation and revenue remained flat, causing APTA to manage the budget through cost containment strategies.

Here's a look at some of the financial highlights in 2024:

Total revenue: Total revenue declined slightly in 2024, going from \$54.0 million to \$53.8 million. The net decrease is a combination of lower donated airtime from the public service announcement that launched in 2023 offset by drawing from insurance reserves to fund membership activities and increased revenue from the Commission on Accreditation in Physical Therapy Education that offsets increased program expenses. Revenue continued to be diversified across a number of business lines, with dues making up only 34% of total revenue.

Total expenses: Total expenses decreased by 3.3% from 2023 as a result of lower donated airtime from the PSA. Media outlets do not charge to air PSAs, but accounting rules require APTA to record the value of the donated airtime as both revenue and an expense.

Programmatic expense percentage: The target is that 75 cents of every dollar go toward membership and programs. In 2024, 76.5% of every dollar was directed to programs and services. Some of the programmatic cost drivers were the APTA report "[The Economic Value of Physical Therapy in the United States](#)," the digital health initiative, investment in enhancements to the Find a PT platform, an increase in public relations efforts, and an increase in the costs of publishing APTA Magazine.

Reserve balance: The investment portfolio balance ended the year at \$33.4 million, an increase of \$2.9 million, or 10%, from 2023. The increase is the result of changes in the stock and bond markets. The APTA investment portfolio is a mixture of 60% equity funds and 40% bond funds. The funds balance approximates 62% of total expenditures, which is within APTA's target range of 45%-65%.

APTA's continued strong financial management has positioned the association to guide the profession as we finalize plans for the next strategic plan.



Zoher Kapasi
PT, MSPT, PhD, MBA, FAPTA
APTA Treasurer

Statement of Activities

Revenue	2024	2023
Dues and subscriptions (34.4% in 2024)	\$18,488,713	\$18,478,151
Meetings and conferences (14.5%)	7,796,576	7,915,123
Royalties, staff services, and contract income (16.0%)	8,593,686	8,596,557
Accreditation and exam fees (23.3%)	12,518,371	12,205,413
Advertising income (1.6%)	887,372	932,816
Other income (10.2%)	5,497,163	5,897,808
Total revenue (100%)	\$53,781,881	\$54,025,868
Expenses	2024	2023
Membership (23.6% in 2024)	\$12,165,174	\$12,234,616
Management & General (23.5%)	12,081,082	12,284,807
Professional Affairs (23.6%)	12,161,118	12,209,480
Public Affairs (17.6%)	9,071,161	10,432,099
Conferences (11.7%)	5,997,967	6,080,363
Total expenses (100%)	\$51,476,501	\$53,241,365
Change in net assets before investment gains	\$2,305,380	\$784,503
Realized and unrealized investment gains	\$1,774,489	\$2,148,401
Realized gain from sale of APT Properties	-	\$1,915,948
Change in net assets	\$4,079,869	\$4,848,852

Membership dues revenue represents about 34% of APTA's income. Dues revenue is combined with other revenue sources to support APTA's activities in government affairs, public relations, practice, education, and research, plus the development of signature national conferences and other educational and professional development opportunities. The accomplishments, resources, and services highlighted in this year's annual report are evidence of what the association can do with member support.

Statement of Financial Position

Assets	2024	2023
Cash and cash equivalents	\$13,028,074	\$15,891,592
Accounts receivable	2,489,843	2,790,278
Investments	33,451,696	30,519,198
Investment in Centennial Properties, LLC	28,068,458	25,468,458
Property and equipment, net	528,792	596,787
Other assets	1,631,677	821,640
Total assets	\$79,198,540	\$76,087,953
Liabilities and Net Assets	2024	2023
Accounts payable and accrued expenses	\$2,075,094	\$1,969,693
Funds collected on behalf of others	885,474	949,679
Deferred dues	8,020,732	9,486,278
Other deferred revenue	12,910,592	12,862,248
Post-retirement benefit obligation	3,989,907	3,583,604
Total liabilities	27,881,799	28,851,502
Unrestricted net assets	51,316,741	47,236,451
Total liabilities and net assets	\$79,198,540	\$76,087,953

Membership Statistics 2023-2024

Category	2024	2023	Gain/Loss
PT*	57,068	57,447	-379
PTA*	6,575	6,722	-147
Life	3,945	3,961	-16
Retired	200	208	-8
Honorary	20	22	-2
Student PT	26,903	27,032	-129
Student PTA	3,894	3,791	103
Master's Student	5	6	-1
Doctoral Student	534	503	31
Total	99,144	99,692	-548

*These categories include members who do not pay full dues and student members who recently graduated and are eligible for early-career dues discounts.



APTA Mission and Vision

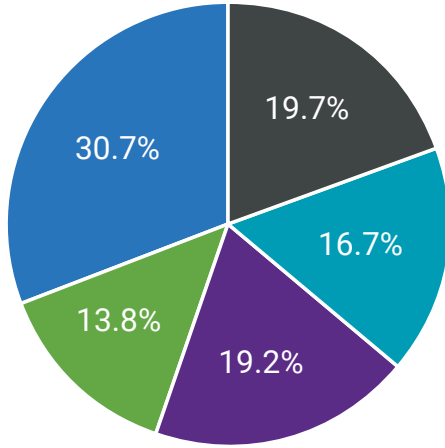
Our Mission

Building a community that advances the profession of physical therapy to improve the health of society.

Our Vision

Transforming society by optimizing movement to improve the human experience.

Strategic Plan Spending



- Member Value
- Demand and Access
- Sustainable Profession
- Indirectly Related
- Quality of Care

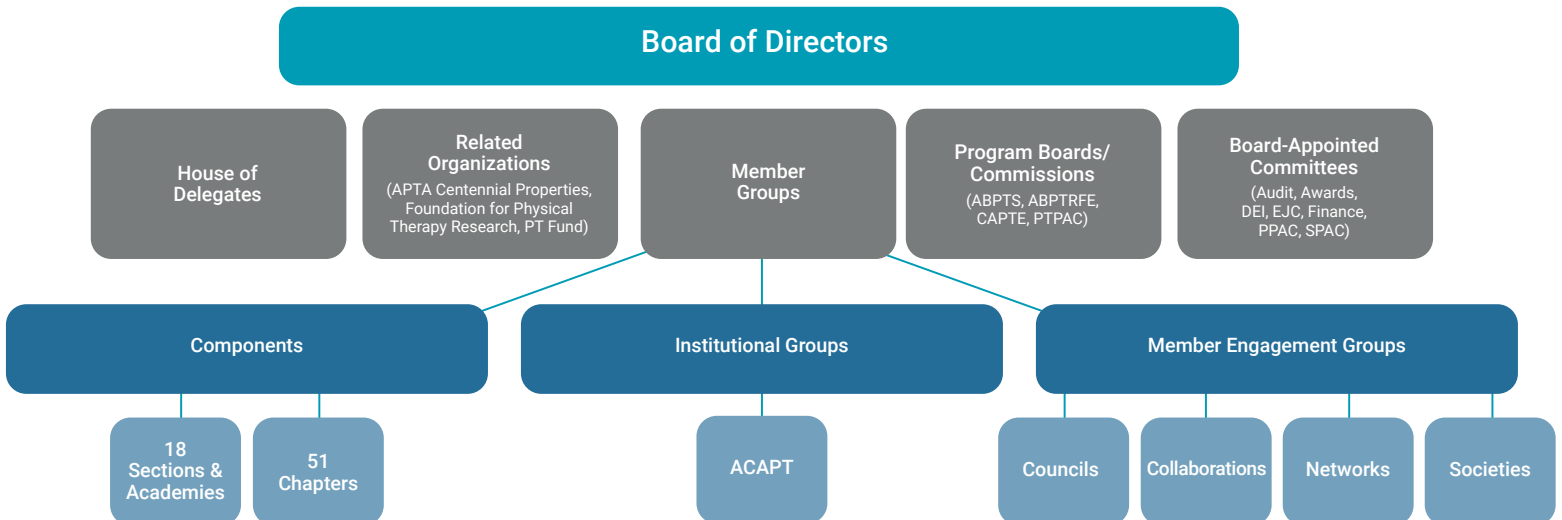
Quick Facts

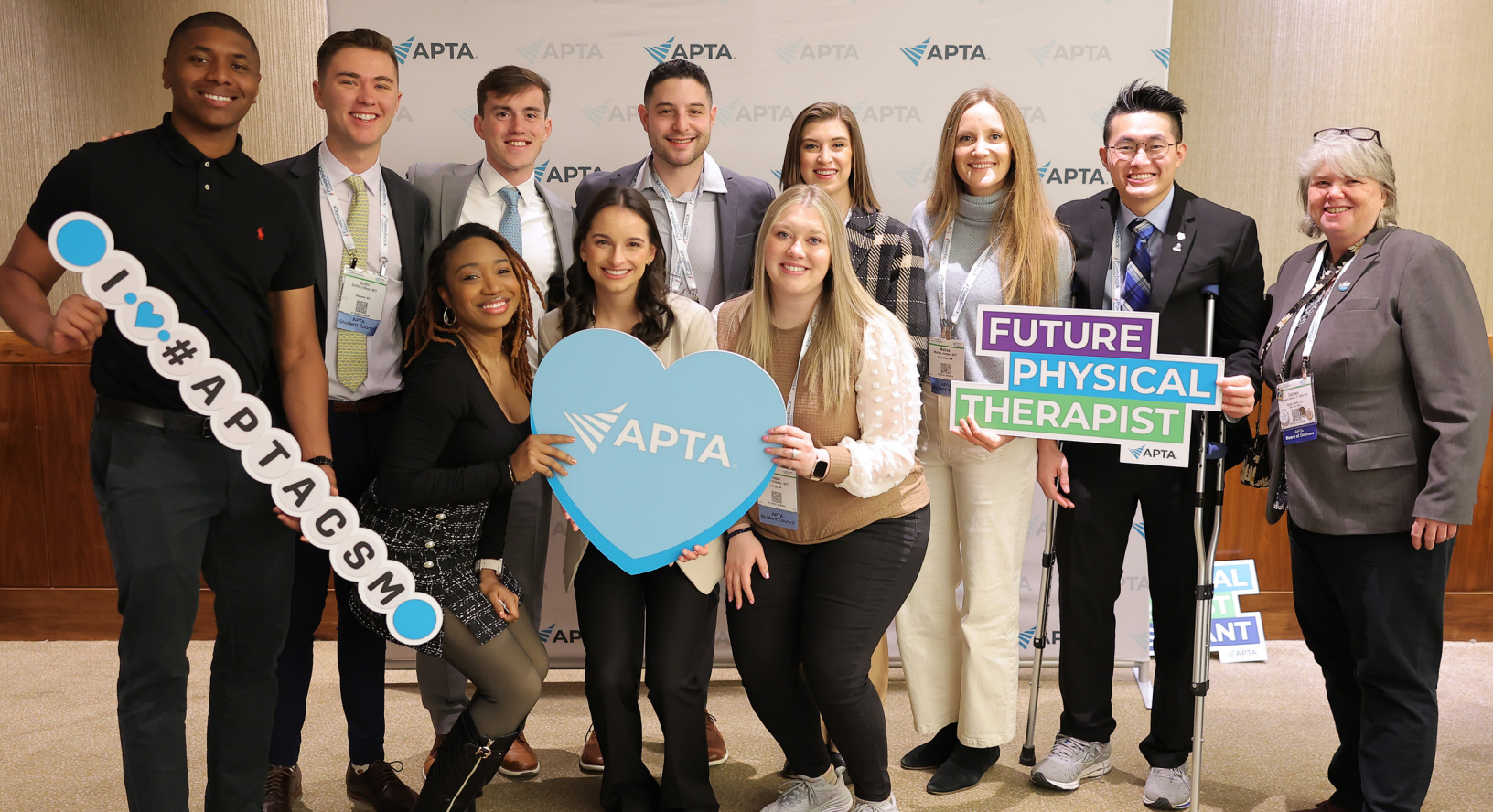
APTA is a voluntary individual membership professional organization representing 100,000 member physical therapists, physical therapist assistants, and students of physical therapy.

Founded	Headquarters	Nonprofit Status	Membership
1921	3030 Potomac Ave. Alexandria, Virginia	501(c)(6)	100,000 Members

Association Structure

The APTA Board of Directors is the governing authority for the association and as such has the corporate duties of care, loyalty, and obedience. It is the fiduciary for the association and manages the affairs of the association pursuant to law and APTA’s bylaws. The chart below provides a high-level overview of the association structure.





Delivering on APTA's Brand Promise

Our brand promise is to make sure our members feel that with APTA they get the trusted leader in the physical therapy profession, empowering them to thrive and make a difference in people's lives. We deliver on that promise in the following ways:

We Advance the Profession

- Legislative, regulatory, and payment advocacy
- Industry trends and reports
- Media relations
- Public relations

We Build Community

- APTA Engage volunteer portal
- Member engagement and networks
- APTA specialty sections and academies

We Set Professional Standards/Competencies

- Code of Ethics
- Board-certified specialization
- Accreditation of PT and PTA programs
- Accreditation of residency and fellowship programs
- Certificate programs
- APTA Certified Clinical Instructor Program
- APTA practice advisories

We Share Knowledge

- PTJ: Physical Therapy & Rehabilitation Journal
- APTA Combined Sections Meeting
- APTA Leadership Congress
- APTA Learning Center
- APTA clinical practice guidelines

We Support Our Members

- Financial literacy and student debt education resources
- APTA Health Benefits Marketplace
- Membership benefits and discounts
- Accreditation of residency and fellowship programs

We Increase Awareness

- ChoosePT
- Find a PT
- PT Moves Me

APTA Strategic Plan 2022-2025

Mission	Building a community that advances the profession of physical therapy to improve the health of society.
Vision for the Physical Therapy Profession	Transforming society by optimizing movement to improve the human experience.
Commitment to Diversity, Equity, and Inclusion	APTA is committed to increasing diversity, equity, and inclusion in the association, profession, and society.

Member Value	Sustainable Profession	Quality of Care	Demand and Access
GOALS			
Increase member value by ensuring that APTA's community delivers unmatched opportunities to belong, engage, and contribute.	Improve the long-term sustainability of the profession by leading efforts to increase payment, reduce the cost of education, and strengthen provider health and well-being.	Elevate the quality of care provided by PTs and PTAs to improve health outcomes for populations, communities, and individuals.	Drive demand for and access to physical therapy as a proven pathway to improve the human experience.
OUTCOMES			
APTA will grow membership market share to extend the reach and impact of the APTA community.	APTA resources on financial literacy and published education program comparisons will drive decision making to lower individual education costs.	A portfolio of new APTA evidence-based resources will drive quality-of-care evolutions to impact health at all levels.	Use of and access to physical therapist services as a primary entry point of care for consumers will increase.
The profession will realize improvement in diversity and representation among program applicants, graduates, and association leaders.	Physical therapists and physical therapist assistants will be paid fairly and will spend more time with patients than with paperwork.	A record number of members will seek career advancement through specialization, residency, fellowship, continuing education, and/or certifications.	The APTA community will collaborate to reach more consumers, drive demand for physical therapy, and expand the markets and venues that promote the profession.
APTA CONNECTED OPERATIONAL PLANS			
Diversity, Equity, and Inclusion Action Plan	APTA Public Policy Priorities A Vision for Excellence in Physical Therapy Education	APTA Scientific Research Priorities for the Physical Therapy Profession	The Economic Value of Physical Therapy in the United States

Better Together	To maximize its effectiveness, reach, and impact, APTA collaborates with stakeholders, including components, external organizations, public sector entities, and consumers. To improve the health of society, we believe every stakeholder in the APTA community has a role to play.
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Awards and Certifications

APTA and our national headquarters received the following awards and certifications in 2024. See other recent awards at apta.org/awards.

Program Awards

- The American Medical Association’s CPT Health Care Professionals Advisory Committee awarded APTA with the Educational Excellence Award for its training resources related to new CPT caregiver codes.
- The American Society of Association Executives Power of Associations Silver Award was awarded to APTA’s regulatory comment tool.

Certifications, APTA Centennial Center

- Fitwel – Three-Star recertification
- WELL Health & Safety Rating for Facility Operations and Management
- UL Healthy Building for Indoor Air
- U.S. Environmental Protection Agency’s Energy Star Certification for energy-efficient operation

Thanks to Our 2024 Partners



Related Organizations

APTA recognizes and appreciates the contributions of these related organizations toward the physical therapy profession's achievements in 2024.

APTA Centennial Properties

APTA Centennial Properties is a limited liability company created to manage APTA's real estate asset(s), to enhance their value, and to create opportunities for APTA to use the assets to further its mission through engagement with members and other stakeholders. In 2024, two leases were executed, making the building over 95% leased.

Foundation for Physical Therapy Research

As the research funding organization of APTA, the Foundation for Physical Therapy Research strengthens the critically needed evidence-base for the physical therapy profession through the funding of research grants, scholarships, and fellowships. APTA serves as the Foundation's lead partner in research, providing essential support to physical therapy researchers committed to advancing evidence-based practice and improving patient care.

PT Fund

The Physical Therapy Fund, or PT Fund, provides some of APTA's preeminent scholarships. It brings together resources to support excellence in the physical therapy profession. These resources include scholarship support for PT and PTA students, faculty development, and innovative programs that strengthen our profession. Under the PT Fund umbrella are the various scholarship programs that foster lifelong learning, collaborative practice, and community-building for the physical therapy profession.