Cris Massis Confirmed for Another Year as Public Member of APTA Board

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Alexandria, VA – The American Physical Therapy Association is pleased to announce that Cris Massis has been reappointed to its Board of Directors as a public member. Massis, a native of Victoria, Australia, has just completed his first year of service as APTA's first ever public member of the Board.

"We created the position of public member to bring outside perspective and unique expertise to the work we do to guide the Association," said APTA President Roger Herr, PT, MPA. "It has been a privilege and a pleasure to work with and learn from Cris. His contributions as the inaugural public member on the Board have been impactful and meaningful to APTA and the physical therapy profession. I thank him for his continued commitment to APTA and look forward to further work with Cris."

Massis is currently the CEO of the Royal Australasian College of Medical Administrators and has extensive leadership experience in the healthcare industry. He has spent time consulting across strategy, governance, and management within the health care sector. Prior to this, he was managing director and chief executive officer of Advent Health and served as chief executive officer of the Australian Physiotherapy Association for eight years. During his tenure with APA, Cris increased membership from 40% to 60% of the market, developed and implemented three strategic plans, advocated successfully to legislators on behalf of the group, and eliminated the organization's debt.

"It's been a pleasure to get to know and work with APTA's Board," said Massis. "I'm thrilled to be able to lend my expertise to benefit the profession in the U.S. and am honored to be selected to serve a second term."

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The American Physical Therapy Association represents 100,000 physical therapists, physical therapist assistants, and students of physical therapy nationwide. Visit apta.org to learn more.