



Several Reasons to Nominate Someone for an Award

1. It's a morale booster.

Receiving a well-earned award — or an acknowledgement of a nomination — will give your colleague a real morale boost as well as showing the whole practice in a good light. A nomination from your boss, your peers, or your team is a satisfying feeling.

Perhaps the best reason to nominate is that you're likely giving someone who deserves it a boost. If you're recommending a former student, colleague, or friend — whether they are connected directly to the work you do or not — you're still ensuring a deserving person is acknowledged for their hard work, and this always sets a good example for others.

2. It's motivational.

Nominating someone in your network or organization, benefits the profession as a whole and can provide positive media for your community and for the profession.

3. It's free to nominate.

You can nominate several people if you wish and for more than one category!

4. It's an investment in your own career.

Over the course of your career, you'll make plenty of friends and associates. The person who worked for you or served as your boss in your first job could contact you down the line to ask for a recommendation. This long-term networking can pay off should you ever need a favor in return. By following through, you'll strengthen those professional relationships, which can only pay off for your own career.