

APTA Membership Model Task Force

Board Chair: TBA

Staff Liaison: Dave Keen

The APTA Membership Model Task Force provides strategic advice, recommendations, and counsel to the APTA Board of Directors.

CHARGE

The Board of Directors' determined charge for the APTA Membership Model Task Force is to:

- Develop and evaluate membership model alternatives and provide recommendations to the Board of Directors regarding future membership model options that support member value, component sustainability, operational feasibility, and long-term growth of the Association.
- Serve in an advisory capacity to the Board of Directors and staff and shall provide the following deliverables for consideration:
 1. An assessment of the strengths, challenges, and opportunities associated with APTA's current membership model from the perspective of chapters, sections, academies, and members.
 2. Membership model alternatives, including analysis of benefits, risks, financial considerations, member impact, and implementation implications associated with each option.
 3. Recommendations regarding guiding principles, transition considerations, and change management approaches that support member growth, retention, belonging, operational effectiveness, and organizational sustainability.
 4. Recommendations to support successful engagement, communication, and adoption of any future membership model approved by the Board of Directors.
 5. Recommendation for a preferred membership model approach, including rationale, guiding principles, transition considerations, and change management recommendations for Board consideration.
- The task force's role is advisory in nature. Final decisions regarding membership model recommendations and implementation shall remain the responsibility of the APTA Board of Directors.
- Advise and counsel the APTA Board of Directors on proposed and existing Association policies, positions, and the APTA Code of Ethics for the Physical Therapy Profession, as requested.
- Coordinate and collaborate with other APTA appointed groups and stakeholders as needed.
- Submit a report to the Board of Directors.

All APTA appointed groups conduct their work to support APTA's Mission, Vision, Strategic Framework, and APTA adopted policies and positions. All appointees shall agree to the APTA Volunteer Commitment.

QUALIFICATIONS FOR APPOINTEES

Shall be:

- An APTA member in good standing.
- Recently experienced in component leadership, governance, membership, finance, operations, association management, or related areas.
- Willing to actively engage stakeholders, solicit feedback, and serve as a liaison between the task force and their respective communities.

- Able to thoughtfully consider the interests of individual members, components, and the Association when evaluating membership model alternatives.

MEETINGS

The task force shall meet virtually at least quarterly, with additional meetings scheduled as necessary to fulfill its charge and project deliverables. In-person meetings may be held as needed.

SIZE OF APPOINTED GROUP

One Board chair, who is appointed by the APTA President, and six additional APTA members. The APTA President will serve as the ex-officio. APTA shall also support this work with up to three external non-voting consultants.

TERMS OF APPOINTEES

January 1, 2027, through December 31, 2027. The task force shall submit a final report to the Board of Directors no later than December 31, 2027, unless otherwise extended by the Board. APTA members shall not serve on more than one board-appointed group at a time with the exception of APTA Board members.