

APTA 2024 Women's Leadership Summit Sponsor Opportunities

Kansas City, Missouri / July 20, 2024



APTA is proud to launch its first Women's Leadership Summit during the 2024 APTA Leadership Congress in Kansas City, Missouri, Saturday, July 20, from 9 a.m. to 5 p.m. at the Kansas City Convention Center.

The APTA Women's Leadership Summit is an opportunity for women to explore, dialogue, and learn from one another on leadership topics related to successfully navigating the work environment, building a strategic network, and breaking down barriers while making a difference in society. The expected audience is 150 attendees, and features of the event include a keynote speaker from an established professional in leadership, several panel discussions, sponsor presentations, and extensive time devoted to networking and connecting.

All sponsors receiving exhibit tables (with the exception of breakfast and lunch sponsors) will be set up inside the conference room for full inclusion into the program.

The following support levels are being offered*:

Superhero Level: \$10,000

This level is meant for companies wanting to supply overarching support to the WLS and diversity, equity, and inclusion initiatives at APTA, acting as a "superhero" to enable a robust event. The sponsor may or may not choose to be present at the event. They will receive the largest footprint in terms of logo awareness on all collateral and digital promotions around the event, plus on-site signage. They will also receive a "brought to you by" acknowledgement on one full-page ad in APTA Magazine prior to the event. If they choose to attend the event, they'll receive 6 minutes on stage, or may send a video to run before the program, plus exhibit table.

Empower Level: \$7,500

This sponsorship includes 3 minutes on stage for sponsor to promote their company, along with exhibit table, networking time, logo presence on all collateral, signage, and complimentary attendance for 3 sponsor staff. Option to place flyer on attendee chairs.

Rise Up Level: \$5,000

Includes exhibit table, networking time, logo presence on all collateral, signage, and complimentary attendance for 2 sponsor staff.

Lunch Sponsorship: \$5,000

Sponsorship of the Summit lunch includes recognition on signage as the sole sponsor of the lunch, plus a table adjacent to the area for handing out company information. Sponsor may place a branded tablecloth on that table, or on one of the lunch tables. Will also include verbal recognition from the Summit speaker preceding the lunch break, logo on all collateral and signage, the option to provide cups/napkins for the lunch, and complimentary attendance for one sponsor staff for the event.

Breakfast Sponsorship: \$3,000

Sponsorship of the Summit Breakfast includes the same type of recognition as the Lunch Sponsorship above.

***Contact Judy Lewis at judylewis@apta.org for a more detailed list of benefits.**