ENDORSEMENTS BOD Y10-13-06-08 [Amended BOD Y03-07-10-24; BOD Y02-02-08-07; BOD 03-00-21-09; BOD 03-99-08-13; BOD 03-97-18-40; BOD 06-94-01-01; BOD 03-93-07-14; Initial BOD 03-88-13-51; Consolidated BOD 11-87-07-27, BOD 03-81-03-07, BOD 03-84-17-64, and BOD 07-66-05-98] [Policy]

A. Endorsement of Other Organizations
The Association does not endorse other organizations. This statement in no way precludes APTA membership in other organizations or APTA entering into long- or short-term relationships with other organizations when those relationships further the object and functions of the Association and are not in conflict with the Association's bylaws and policies.

B. Endorsement of Other Organizations' Policies or Position Statements
The Association may endorse policies or position statements promulgated by other organizations if those policies or position statements will further the object and functions of the Association and are not in conflict with the Association's bylaws and policies.

C. Endorsement of Member Benefits
Components may endorse products and services as member benefits when said endorsements are beneficial in meeting the personal or practice needs of members. Member benefits include, but are not limited to, insurance plans, financial programs, discount programs, and literature review services.

Endorsements of member benefits by a component shall not be in conflict with Association bylaws, positions, standards, guidelines, policies or procedures, and shall conform to the evaluative criteria and process established by the Board of Directors [See Criteria and Process for Association Affinity Programs].

Before engaging in any contractual agreements related to a member benefit endorsement, the component shall submit a written request from the component president or designee to APTA's Business Development Department for Board notification. When a member benefit is endorsed at the component level only, components must ensure that publication of the endorsement clearly indicates that the component, not APTA, is the endorser.

D. Endorsement of Non-APTA Events
The Chief Executive Officer is authorized to act on behalf of the Board of Directors in granting Association endorsement of public events sponsored or hosted by other organizations which are not components of the Association, and declarations, proclamations, and similar official statements issued by other organizations; said endorsement to be at no financial cost or gain to the Association, provided that such events and statements are not in conflict with the Association's bylaws and policies; and provided further that such events and statements do not have as their purpose the solicitation of donations except for charitable causes; or the giving or sale of services or products in exchange for payment of any kind whether for profit or not.

E. Endorsement of Non-APTA/Non-Component Education Programs
    The Association or its components do not endorse non-APTA/non-component education programs. The Association or its components may, however, co-sponsor or jointly sponsor education programs with other groups or organizations if such sponsorship furthers the object and functions of the Association or component and is not in conflict with the Association's bylaws, positions, standards, guidelines, policies or procedures.

    Before engaging in any contractual agreements related to a non-component education program partnership or sponsorship, the component shall submit a written request from the component president or designee to APTA's Business Development Department for Board notification.

Explanation of Reference Numbers:
BOD P00-00-00-00 stands for Board of Directors/month/year/page/vote in the Board of Directors Minutes; the "P" indicates that it is a position (see below). For example, BOD P11-97-06-18 means that this position can be found in the November 1997 Board of Directors minutes on Page 6 and that it was Vote 18.

P: Position | S: Standard | G: Guideline | Y: Policy | R: Procedure