A clinician, small-business CEO, and accomplished leader/strategist in

healthcare administration, higher education, and in

state, national, and federal government advocacy and service (profit & non-profit) LinkedIn.com/in/carmencooperoguz

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EXPERTISE, SKILLS, & TRAITS

- Executive leadership, relationship development, collaboration & consensus building
- Strategic planning & business development/expansion
- Accounting, budget development & adherence
- Human, tangible, and intangible resources management
- Healthcare system, higher education system & organizational service/leadership (both profit and non-profit) for entities with \$100M+ assets
- Healthcare economics, advocacy & coalition building
- Quality assurance & risk management
- Customer service & image improvement among employees & within the community, respectively
- Process & performance improvement
- Community needs analysis & marketing plan development/execution
- Professional & personal wealth management including portfolio diversity
- Fundraising & foundation enhancement
- Knowledge of healthcare system and association management from the perspectives of board of director-related involvement
- Extensive experience with commercial & residential building plan development & renovation project management (including experience with state/federal historic renovations and tax abatement plans)
- Extensive public speaking experience on local, regional, state, national, federal, and international stages
- Comprehensive cache of peer-reviewed & non peer-reviewed publications, presentations & continuing education offerings
- Philanthropic, dependable, credible, savvy, passionate, open-minded, and trustworthy

PROFESSIONAL EXPERIENCE

VICE PRESIDENT OF SERVICE LINE OPERATIONS & DEVELOPMENT

North Sunflower Medical Center

January 2004 to PRESENT

- Strategically plan, implement and manage service lines which drive market growth, service offerings and clinical programs;
- Provide focused oversight and strategic direction for service lines, including clinical education affiliations, that support the overarching organizational strategy;
- Conduct organizational strategic planning sessions which lead to the effective operation of designated service lines;
- Continue to be responsible for the growth and management of a 20+ member team of rehabilitation professionals that has been responsible for overall organizational growth and organizational reputation enhancement; under my leadership, the rehabilitation department has been anchoring the critical access hospital mothership as well as the critical access hospital's nursing home profit center since its inception in 2004 from which the reputation and all other outpatient and ancillary service needs were born;
- Created and grew rural outpatient infusion service line to collections of over \$200K monthly;
- Created and grew rural outpatient wound clinic service line to >20 scheduled patients per half clinic day;

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healthcare administration, higher education, and in state, national, and federal government advocacy and service (profit & non-profit)

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- Created and grew rural outpatient cardiology service line from one clinic day scheduled per month to an average of six clinic days per month;
- Continue to be a knowledgeable resource, connector, and champion of customer service initiatives which fosters organizational growth via healthy provider, employee, and community relations;
- Interact on a weekly basis with providers, ensuring standards of communication and information are met and develop strategy on matters pertaining to physician operational needs;
- Evaluate, develop, and adapt the business processes of the clinical service line to meet the everchanging healthcare environment and needs of patients and families;
- Foster programmatic growth, physician recruitment, alignment or acquisitions, and oversight and development of clinical affiliations;
- Provide leadership to providers, including performance management, professional development, with at least weekly communication;
- Prepare reports and attend leadership and marketing meetings;
- Facilitate a culture of teamwork, collaboration, and accountability across disciplines within the service line;
- Coordinate with physician and administrative leadership to identify clinical and non-clinical technology, software, and equipment needs in support of the service line;
- Ensure service line dyads are partnering to implement clinical standards and programs; new programs and services, in an efficient/cost effective manner to provide a unified approach to care delivery;
- Collaborate with Population Health leaders to improve health outcomes within the community;
- Develop and market expanded and/or new services in response to innovation, technology, strategic developments or compensation consistent with the goals of the clinical service;
- Partner with other key departments to develop short- and long-range strategic plans for the service, operating and capital budgets, and an integrated strategic and financial plan; and
- Keep abreast of regulatory, legal, reimbursement changes, and industry trends.

NORTHERN REGIONAL REPRESENTATIVE

Mississippi Chapter of the American College of Healthcare Executives November 2021 to **PRESENT**

SUBJECT MATTER EXPERT & EXAM ITEM WRITER

American College of Healthcare Executives (ACHE) November 2021 to **PRESENT**

PRESIDENT, BOARD OF TRUSTEES (APPOINTED)

Centennial Properties, LLC American Physical Therapy Association February 2021 to **PRESENT**

• Board management of real estate and leasing operation of the multi-million dollar healthcare organization headquarters located at 3030 Potomac Avenue in Alexandria, VA: <u>Our New Headquarters: APTA Centennial Center – APTA Centennial</u>.

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Cleveland, MS

carmencooperoguz@gmail.com Carmen Cooper Oguz

DIRECTOR, BOARD OF DIRECTORS (ELECTED)

American Physical Therapy Association June 2019 to **PRESENT**

- The American Physical Therapy Association is a national professional healthcare association that has over 100,000 members and an operating budget of \$50M+. Some additional entities for which board members have responsibilities include, but are not limited to, the Physical Therapy Fund and APTA Centennial Properties, LLC. I am an experienced board ambassador for several components as well as the PT-PAC, PTA Caucus, the Public Policy and Advocacy Committee, and the Board Appointed Work Groups Committee.
- 1) Direct all business and financial affairs for and on behalf of the Association, be responsible for all of its property and funds, and provide for an annual audit by a certified public accountant;
- 2) Foster the growth and development of the Association;
- 3) Appoint and employ a chief executive officer who shall be the administrator of the headquarters and who shall be responsible to the Board of Directors;
- 4) Prescribe and publish with these bylaws the qualifications for each category of membership;
- 5) Fill vacancies on the Board of Directors and on committees, except as otherwise provided in these bylaws and in the standing rules;
- 6) Be responsible for creation, appointment, purposes, and activities of such committees as it deems necessary;
- 7) Provide oversight for development and maintenance of procedural documents related to these bylaws;
- 8) Adopt procedures for processing charges that a member has violated the ethical principles and standards of the Association; and
- 9) Provide oversight for the review and revision of existing Association policies, except in these bylaws, for consistency of intent and language with such new policies as may be adopted by the House of Delegates.

CHAIR, CERTIFICATION COMMITTEE (ELECTED) INTERIM CHAIR, CERTIFICATION COMMITTEE (APPOINTED)

National Alliance of Wound Care and Ostomy

• Chair a committee of national subject matter experts who work with an item writing company to develop exam questions for a national wound certification exam

November 20, 2020, to PRESENT (Chair)/October 9, 2020, to November 20, 2020 (Interim)

PANELIST- Hospital Outpatient Payment Advisory Board (APPOINTED)

Centers for Medicare & Medicaid Services (CMS)

- Advises the Secretary, Department of Health and Human Services (HHS), and the Administrator, Centers for Medicare & Medicaid Services (CMS), on the following:
 - 1) The clinical integrity of the Ambulatory Payment Classification (APC) groups and their associated weights, which are major elements of the Medicare Hospital Outpatient Prospective Payment System (OPPS), and the Ambulatory Surgical Center (ASC) payment system, and
 - 2) The appropriate supervision level for hospital outpatient services. With respect to supervision, the Panel may recommend a supervision level to ensure an appropriate level of quality and safety for delivery for a given service, as described by a Healthcare Common Procedure Code System (HCPCS) code.

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- Addresses whether procedures within an APC group are similar both clinically and in terms of • resource use;
- Reconfigures APCs (for example, splitting of APCs, moving HCPCS codes from one APC to • another, and moving HCPCS codes from new technology APCs to clinical APCs);
- Evaluates APC group weights; •
- Reviews packaging the cost of items and services, including drugs and devices, into • procedures and services, including the methodology for packaging and the impact of packaging the cost of those items and services on APC group structure and payment;
- Removes procedures from the inpatient list for payment under the OPPS; •
- Uses claims and cost report data for CMS's determination of APC group costs; •
- Addresses other technical issues concerning APC group structure; •
- Evaluates the required level of supervision for hospital outpatient services; and •
- Evaluates OPPS APC rates for covered ASC procedures. •

Nominated: February 7, 2018 Appointed to serve: March 1, 2019, to PRESENT

GRANT REVIEWER

Health Resources & Services Administration (HRSA)

- Review eligible grant applications against published evaluation criteria; •
- Input scores and comments into an online portal call the Application Review Module (ARM); and
- Discuss scoring rational and evaluation with other grant review committee members

December 2017 to PRESENT on a PRN basis

PRESIDENT/CEO/OWNER

Sunflower Rehab, LLC

- Multi-site consulting, project development and management, market growth •
- Clinical contracting services
- Healthcare expert witness services (Plaintiff and Defense cases) •

PRESIDENT/CEO/OWNER

Cooper-Oguz, LLC

- Commercial/residential real estate leasing, development & renovation
- Historic real estate renovations •
- **Business** operations

MANAGING PARTNER/OWNER

Studio 230 (Art Gallery/Events)

- Develop and curate art exhibitions
- Lease approximately 5,000 square feet of space for professional and social events

VICE CHAIR- DIVERSITY, EQUITY, AND INCLUSION

Mississippi Chapter of the American College of Healthcare Executives (ACHE- MS) April 2021 to December 2021

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PROGRAM DIRECTOR- PHYSICAL THERAPIST ASSISTANT PROGRAM

Mississippi Delta Community College- Greenville Campus

- Was hired to spearhead and lead the accreditation process of the developing Physical Therapist Assistance professional education program
- Developed all policies and procedures, hired all staff, created and adhered to budget, purchased all program equipment and supplies, lead site visit processes, developed curriculum, developed admission criteria, accessed and selected applicants, etc.

February 2017 to June 30, 2020

PROGRAM DIRECTOR- PHYSICAL THERAPIST ASSISTANT PROGRAM

Holmes Community College- Grenada Campus

- Was hired to spearhead and lead the accreditation process of the developing Physical Therapist Assistance professional education program
- Developed all policies and procedures, hired all staff, created and adhered to budget, purchased all program equipment and supplies, lead site visit processes, developed curriculum, developed admission criteria, accessed and selected applicants, etc.

February 1, 2013, to June 30, 2014

ADJUNCT FACULTY- ACCREDITED ATHLETIC TRAINING PROGRAM

Delta State University Spring 2007 to Fall 2012

STAFF PHYSICAL THERAPIST

Bolivar Medical Center Center Cleveland, Mississippi June 1997 to September 2004

HUMAN RESOURCES ASSOCIATE

ACCOUNTS PAYABLE CLERK MARKETING ASSISTANT MEDICAL RECORDS ASSOCIATE Bolivar Medical Center (1990-1994)

PHYSICAL THERAPIST TECHICIAN

University of Mississippi Medical Center Worked while completing therapy school in 1995-1997

CUSTOMER SERVICE SPECIALIST

Fred's Dollar Store Worked during undergrad school 1989

ADDITIONAL CONSULTATIVE & ADVISORY POSITIONS INJURY PREVENTION WORKGROUP

Mississippi State Department of Health (MSDH)

• This work group consists of sustainable partnerships of key stakeholders dedicated to the health and well-being of Mississippians across the life span and assists with comprehensive data-driven approaches to the injury prevention activities in four domains: Adverse Childhood Experiences (ACEs), Traumatic Brain Injury (TBI), Highway Safety (HS) and Suicide.

September 2021 to PRESENT

ASPIRE MISSISSIPPI TEAM MEMBER- SUNFLOWER COUNTY, MS (APPOINTED)

Mississippi Development Authority February 11, 2020 to Summer 2021

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COMMITTEE MEMBER NOMINEE (PENDING APPOINTMENT STATUS)

National Advisory Board for Rural Health and Human Services (NABRHHS) Nominated June 2018 by NABRHHS Chair at the time (Ronnie Musgrove)

COMMITTEE MEMBER- STATE OF MISSISSIPPI PTA PROGRAM CURRICULUM REVIEW

Mississippi Community College Board October 2017 to June 30, 2020

PANELIST NOMINEE (PENDING APPOINTMENT STATUS) Community Preventative Services Task Force CDC Centers for Disease Control and Prevention (CDC)

June 2017

VICE CHAIR, WCC CERTIFICATION COMMITTEE (APPOINTED)

National Alliance of Wound Care and Ostomy February 2016 to November 20, 2020

FUNDRAISING TASK FORCE COMMITTEE MEMBER (APPOINTED)

Association for Advancement of Wound Care January 2015 to December 2016

SUBJECT MATTER EXPERT (SME): CERTIFICATION COMMITTEE National Alliance of Wound Care & Ostomy

May 2014 to October 9, 2020

PRESIDENT, ADVISORY BOARD (APPOINTED)

Delta State University Child Development Center 2005 to 2008

LOCAL AND REGIONAL COMMUNITY SERVICE

DISTRICT GOVERNOR 2020/2021

Rotary International District 6800 July 1, 2020, to June 30, 2021

DISTRICT GOVERNOR ELECT NOMINEE

Rotary International District 6800 July 1, 2018, to June 30, 2019

MEMBERSHIP CHAIR

Rotary International District 6800 April 2014, to December 2017

CHIEF DELEGATE & DELEGATE

APTA- MS 2015 - 2019 & 2012 – 2015 (respectively)

TREASURER/PIANIST

Linn United Methodist Church 1988 to December 2021

DISTRICT GOVERNOR ELECT 2019/2020 Rotary International District 6800 July 1, 2019, to June 30, 2020

ASSISTANT DISTRICT GOVERNOR

Rotary International District 6800 July 1, 2016, to June 30, 2019

PRESIDENT & SEC/TREASURER

Drew-Ruleville Rotary Club 2015 - 2016 & 2012 - 2015 (respectively)

MEMBER- LEADERSHIP BOLIVAR COUNTY

Cleveland/Bolivar County Chamber of Commerce Summer 2007

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INTERNATIONAL COMMUNITY SERVICE

VOLUNTEER MEDICAL ASSIGNMENT

Health Volunteers Overseas St. Jude Hospital, Vieux Fort, St. Lucia December 21-24, 2015

PHILANTHROPY & SCHOLARSHIP DEVELOPMENT

DOUBLE-EAGLE DONOR

American Physical Therapy Association

THE PHYSICAL THERAPY FUND DONOR

American Physical Therapy Association

CARMEN COOPER-OGUZ SCHOLARSHIP FOR RURAL HEALTHCARE ADVOCATES

The University of Mississippi Medical Center School of Health Related Professions- <u>Physical Therapy</u> Established April 2018

COOPER-OGUZ SWIMMING AND DIVING SCHOLARSHIP

Delta State University Established April 2018

COOPER-OGUZ ART FIELD STUDY FUND

(Formerly known as the "Cooper-Oguz Study Abroad Scholarship Fund" developed in 2013) Delta State University Established 2013

PAUL HARRIS SOCIETY MEMBER

Rotary International 2017

COOPER-OGUZ INAUGURAL PTA PROGRAM SCHOLARSHIP

Mississippi Delta Community College Established 2017

COOPER-OGUZ INAUGURAL PTA PROGRAM SCHOLARSHIP

Holmes Community College Established April 2013

SUPPORTER OF VARIOUS OTHER CHARITIES AND GOFUNDME INITIATIVES

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HONORS AND AWARDS

2021 SENIOR-LEVEL HEALTHCARE EXECUTIVE AWARD

American College of Healthcare Executives- Mississippi Chapter Awarded November 2021

RESOLUTION OF COMMENDATION (Related to real estate development and renovations)

Mississippi Department of Archives and History Awarded October 21, 2021

PANELIST- "CONNECTING HEALTHCARE"

September 23, 2020

Inspired by the Covid-19 pandemic, this healthcare education initiative was developed and held in Portugal. Fellow panelists (which included executives from Microsoft-Portugal as well as Johnson & Johnson-Portugal) and I joined via Zoom. I spoke about telehealth expansion: https://www.connectinghealthcare.pt/media/fotografias/.

2019 Community Star for the State of Mississippi

National Organization of State Offices of Rural Health https://en.calameo.com/read/004572339cdff7d97c0e4 Awarded November 2019

AMERICANISM MEDAL OF HONOR RECIPIENT

Daughters of the American Revolution (DAR) Awarded at Mississippi's state DAR meeting March 2019

QUARTER CENTURY EXECUTIVE FORUM MEMBER

Mississippi Hospital Association Inducted November 2018

2018 LUCY BLAIR SERVICE AWARD

American Physical Therapy Association Selected March 2018 Awarded June 28, 2018- NEXT Conference (Orlando, FL)

2018 ALUMNUS OF THE YEAR

University of Mississippi Medical Center School of Health Related Professions Selected January 2018 Awarded April 6, 2018

2017 BEN PIAZZA/OUTSTANDING PHYSICAL THERAPIST AWARD

Mississippi Physical Therapy Association September 2017

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2016 VOLUNTEERS IN ACTION COMMUNITY SERVICE AWARD

Academy of Geriatric Physical Therapy American Physical Therapy Association Presented at CSM/APTA February 18, 2016

2016 LYNN PHILLIPPI ADVOCACY FOR OLDER ADULTS AWARD

Academy of Geriatric Physical Therapy American Physical Therapy Association Presented at CSM/APTA February 18, 2016

"LEADING BY EXAMPLE" LEADERSHIP AWARD

North Sunflower Medical Center October 2015

SCHOLARSHIP RECIPIENT

Association for the Advancement of Wound Care October 2015

2015 BEST HISTORIC REHAB AWARD- STUDIO 230 (COOPER-OGUZ, LLC)

Mississippi Main Street Association June 2015

PAUL HARRIS FELLOW AWARD

Rotary International July 2014

"LEADING BY EXAMPLE" LEADERSHIP AWARD

North Sunflower Medical Center February 2013

ESSENTIAL PIECE OF THE PUZZLE EMPLOYEE AWARD

North Sunflower Medical Center June 2009

EMPLOYEE OF THE MONTH

Bolivar Medical Center Circa 2000

EDUCATION

University of Mississippi Medical Center

Jackson, Mississippi -Doctor of Physical Therapy (2008) -Bachelor of Science Physical Therapy (1997)

Delta State University

Cleveland, Mississippi -Master of Business Administration (1993) -Bachelor of Business Administration-Management (1992)

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LICENSURE, CERTIFICATIONS, PUBLICATIONS, & PRESENTATIONS

LICENSURE:Mississippi Physical Therapy License (PT-2342, {1997})
Arkansas Physical Therapy License (PT-4101 {2015})
Missouri Physical Therapy License (CP000008T)
Oregon Physical Therapy License (CP000016T)
Utah Physical Therapy License (CP000036T)
Colorado Physical Therapy License (CP000256T)
Iowa Physical Therapy License (CP000257T)
Nebraska Physical Therapy License (CP006321T)
Oklahoma Physical Therapy License (CP006322T)
Virginia Physical Therapy License (CP006323T)
West Virginia Physical Therapy License (CP006324T)

CERTIFICATIONS &	
CERTIFICATES OF	
COMPLETION:	

Fellow- American College of Healthcare Executives April 2021

Digital Health Policy Professional Program (C-Tel) February 8, 2021

Certified Wound Specialist (CWS) since 2006

Wound Care Certified (WCC) since 2006

NON-PEER REVIEWED PUBLICATIONS:

"Virtual Physical Therapy Could Help Fill Gaps in Treating All Too Real Pain" ScientificAmerican- August 21, 2019 https://www.scientificamerican.com/article/virtual-physical-therapycould-help-fill-gaps-in-treating-all-too-real-pain/

"Challenges for Physical Therapists in Critical Access Hospitals" Rural Health Voices- National Rural Health Association June 14, 2018 Challenges for Physical Therapists in Critical Access Hospitals – NRHA (ruralhealthweb.org)

"Spotlight Author- Carmen Cooper Oguz" CAH Coalition May 2018 Newsletter <u>https://zcs1.campaign-</u> view.com/ua/viewinbrowser?od=11287eca9e1af9&rd=146699d d68d560b5&sd=146699dd68d5600d&n=11699e4c2c96c42&mrd= 146699dd68d55ffd&m=1

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	"Exercises That Are Good for Weight Loss if You Have
	Diabetes"
	Article contributor
	TheDiabetesCouncil.com
	Published March 16, 2018
PEER REVIEWED PUBLICATIONS:	"Continuity of Wound Management and Cost Savings Across All Departments Within a Healthcare Facility" <i>Ostomy and Wound Management</i> November 2017
	"HVO Volunteer Assignment to St. Lucia"
	Ostomy and Wound Management
	November 2016
	"Cut Out Irresponsible Pocket Scissor Use!" The Symposium on Advanced Wound Care April 2012
PEER REVIEWED PRESENTATIONS:	 Physical Therapy Licensure Compact Act Benefits (Joint effort with FSBPT at APTA's Combined Sections Meeting) Denver, Colorado February 13, 2020 Rural Rehabilitation Services- Part 2- Critical Access Hospitals NEXT Conference, Orlando, Florida American Physical Therapy Association June 14, 2019
	Mississippi Physical Therapy Association
	Rural Healthcare Challenges
	2018 Fall Conference October 2018
	Rural Rehabilitation Services- Part 1- Critical Access Hospitals NEXT Conference, Orlando, Florida American Physical Therapy Association June 28, 2018
	Mississippi Rural Healthcare Association (Multiple topics related to rural healthcare strategies for survival and becoming a provider of choice) August 30, 2018

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Jurisprudence Mississippi Physical Therapy Association April 2016

Clinical Educators' Course Completing the PTA CPI Tool Mississippi Physical Therapy Association Holmes Community College February 2014

NON-PEER REVIEWEDMississippi Telehealth AssociationPRESENTATIONS:"Emerging Telehealth Trends"

"Emerging Telehealth Trends" March 22, 2019

Mississippi Rural Health Association

"F-Words in Healthcare" September 2018

Mississippi Dietetics Association (Wound Care) Spring 2019 Fall 2011 and Fall 2009

GRANT ACTIVITY & RESEARCH

"Culture of (Physical) Disability Symposium- Part 2"

US Department of State- \$50,000 grant Partners: Youngstown State University and the federal government of China Selected for project September 2020 Scheduled to be held in Kunming, China, at a date to be determined in 2022

"Culture of (Physical) Disability Symposium"

US Department of State- \$50,000 grant **Co-organizers**: Department of Physical Therapy of Youngstown State University; Xi'an Yanta Deng Jingyuan Center for Community Rehabilitation Volunteering Services; Da Xing Shan Temple Branch of the First Affiliated Hospital of Xi'an Jiaotong University Project initiated October 2018 Project occurred in Xi'an, China, July 19, 2019

IRB-Trained Clinical Researcher (in conjunction with The University of Alabama at Birmingham"

"Comparative Effectiveness Trial Between Clinic and Home-Based Complementary and Alternative Medicine Telerehabilitation Intervention for Adults with Multiple Sclerosis" February 12, 2019 to April 2020

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CONTINUING EDUCATION WORKSHOPS ORGANIZED

Ethics Mississippi Physical Therapy Association April 4, 2019

Ethics Mississippi Physical Therapy Association April 2015

Negative Pressure Wound Therapy Transportation Options Mississippi Physical Therapy Association

Ethics

Mississippi Physical Therapy Association May 2012 **Transportation Seating Options** Mississippi Physical Therapy Association September 2011

Orthotics and Prosthetics Mississippi Physical Therapy Association April 2011

Diathermy LLLT Mississippi Physical Therapy Association September 2010

Ethics Mississippi Physical Therapy Association March 2009 Ethics

Mississippi Physical Therapy Association April 2016

Ethics Mississippi Physical Therapy Association April 2014

Negative Pressure Therapy & Wound Care Mississippi Physical Therapy Association October 2012

Reimbursement & Falls Mississippi Physical Therapy Association April 2012 Ethics Mississippi Physical Therapy Association May 2011

5-Minute Neuro Assessment Mississippi Physical Therapy Association April 2001

Neurological Assessment Mississippi Physical Therapy Association November 2009

***INTERESTS, HOBBIES & THINGS THAT ARE IMPORTANT TO ME**

-Optimization of any process

-Listening pro-actively

- -Caring for pets & animals, in general
- -Following up

-The Golden Rule/kindness
-Communication (returning emails/calls/texts)
-Being a voice for vulnerable people
-Cleaning & enjoying my yard/pool

-Watching my two sons become happy, productive, well-adjusted contributors to society

-Saying yes to opportunities & having the wisdom to know when opportunity is knocking

-Mentoring people & opening doors of opportunity for those who put forth effort

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