

# 2025 Candidate Statement – Candidate for Director



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**Question:** Describe how the core attributes for elected leadership you possess contribute to the fiduciary and strategic responsibilities of a Director on the APTA Board of Directors?

## **Response:**

I'm a Doctor of Physical Therapy who found my calling through empowering care with technology.

My mission is to be a catalyst for growth that elevates the quality of the human experience. As a PT who transitioned from traditional care, I've learned that our profession's future isn't about choosing between technology and human connection, it's about using innovation to amplify what makes us irreplaceable.

My Vision for our APTA:

Physical therapy faces an unprecedented paradox: revolutionary technology can support elevating and expanding our care while an economically unsustainable workforce model drives practitioners from clinical care. In addition, our students are graduating with debt levels that are unsustainable. This bleeds down to our patients, who struggle to get appointments with us, often waiting weeks.

I believe that we can harness technology and demonstrate our economic value to emerge stronger and more essential to healthcare than ever before.

## **ECONOMIC SUSTAINABILITY**

My Vision: Empower clinics for contract negotiations.

- ☐ Partner with value-based care innovators to advocate for payment models that recognize PT's full economic impact and reduce bureaucratic barriers to patient care
- ☐ Ensure clinics get data tools for payment negotiations to demonstrate the value they bring with the context of profession-level data
- ☐ Collaborate with educational systems on reducing education costs while preserving doctoral degree value

**Why I Can Lead This: (Courageous + Strategic Thinking)** My alternative payment model experience in digital care, combined with willingness to advocate PT value and top of license care through resistance, gives me the courage and systems knowledge to drive innovative solutions to transfer leverage from payers to clinics.

## **AI INTEGRATION LEADERSHIP**

My Vision: Reduce burnout and attrition through responsible, thoughtful and ethical use of AI across our practices.

- ☐ Develop APTA governance frameworks for responsible AI integration:

- o Promote ambient note-taking technologies decreasing documentation burden without advocating increasing workload to re-humanize our care and return to the reason we all entered this profession: to help patients.
- o Address productivity gaps by supporting front office automation and reducing cancellations.
- o Advocate for error reduction in coding/reimbursement and improve access to our PTs at the right time with the right frequency to maximize value.
- Sponsor developing APTA organizational AI tools for advocacy letters, contract negotiation, and benchmarking to help clinics conduct research, build clinical practice guidelines and drive continuous professional improvement.

Why I Can Lead This: (Futuristic + Adaptive) I've built AI-empowered workflows and audit tools. I developed a team into AI superusers while rebuilding them following a 30% workforce reduction. I understand both AI's potential to supplement our expertise and value while also understanding ways to navigate implementation challenges.

## INNOVATION EQUITY

My Vision: Ensure technology serves all communities

- Continue with federal advocacy for broadband expansion expanding PT reach nationwide through the promotion of hybrid care models
- Develop standardized data reporting infrastructure for Clinical Practice Guidelines
- Support technology-enhanced educational pathways and celebrate technology empowered and evidence-based practice clinical rotation sites

Why I Can Lead This: (Inclusive + Integrity) Experience spanning traditional healthcare to innovative delivery to regulatory environments gives me perspective to create solutions that work for every PT, not just tech-forward practices.

Why This Matters Now

APTA's 2025-2026 vision aligns with my experience from digital health integration to value-based care:

- Patient Access & Care: Direct experience with digital health technologies and AI integration that remove geographical and temporal barriers to reach patients at the right time and the right place for the patient
- Value-Based Care: Experienced firsthand how alternative payment models remove payer restrictions, enabling PTs to practice at top-of-license or collaborate on cases requiring our unique expertise
- Research & Innovation: Pioneered innovations that expand PT potential. I realized that telehealth enhances rather than diminishes my patient connection. I implemented AI tools that decrease cognitive load and improved process improvement impacts, and demonstrated how evolving our practice boundaries creates new opportunities to make an impact
- Population Health: Excel at data-driven advocacy through storytelling. I can transform individual insights into compelling narratives that drive system-wide improvements

**Last Updated:** 04/10/2023

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I'm the non-clinical PT who continues to embrace our profession with a vision to revolutionize my own practice.  
Now I want to lead that transformation for all of us.