## 2025 Candidate Statement – Candidate for Director



Joshua Farley, PT, DPT Board-Certified Clinical Specialist in Orthopaedic Physical Therapy Certified Dry Needling Therapist

Question: Describe how the core attributes for elected leadership you possess contribute to the fiduciary and strategic responsibilities of a Director on the APTA Board of Directors?

## Response:

I believe one of the most important attributes of effective leadership is a strong sense of self as well as the mission of the organization. Strong sense of self allows one to lead with quiet confidence devoid of fear for loss of status, negates power struggles that negatively affect the mission and allows the assumption of "positive intent" in passionate discussions that may contain perpendicular positions to an issue. I possess a strong sense of myself. I have worked hard for 17 years as a PT to broaden my perspective on issues, formulating all the data I can find and finding practical and manageable solutions. Sometimes quick answers are prioritized over thoughtful and thorough problem-solving, but I enjoy a collaborative approach in the pursuit of solutions to complex situations.

The second attribute that I bring to the organization is a strong understanding of the mission of our APTA. The root of the profession is the treatment of the members of our individual communities. This is our "why" as physical therapists. Without them, our profession would not exist, so anything that we do as an organization that is not directly pointed at our "why" is not immediately important. According to Toyota LEAN method, "Anything that does not directly benefit your customers is considered waste". Having been trained in this method, I will look to focus on those things that directly affect our customers independent of the setting. Mission critical issues such as increased access to care, increased payment, working at the top of our license and solidifying our position as Primary Care Providers for musculoskeletal conditions are all beneficial to our customers and will be my focus as a Director on the APTA BOD.

I have a strong track record of success at the state level, over 14 years of APTA MS service. I have served as Payment Chair, President and am currently the Legislative chair. As Payment chair, I started lecturing to PT schools in the state about payment issues and have done so for 13 years. As President, our organization was able to pass the PT licensure compact and grow the organization membership by 91% over 4 years. In my role as legislative chair, I played a key part in securing the passage of unrestricted direct access legislation in 2024, a major win for our profession and patients. While I understand that we "all stand on the shoulders of giants" I am very proud of my active participation and focus on the success of our organization.