JOIN NOW!

If you own a private practice, work in a PT–owned private practice, have an interest in business, management, and/or leadership, or are interested in starting a private practice, this section is for you!

When you join PPS, you will be joining a dynamic network of the leading PT-owned private practices.

Membership in the section is open to ALL current APTA members. Whether you’re an experienced professional or a student interested in learning more, the section welcomes your expertise, enthusiasm, and support.

2019 Dues Schedule

<table>
<thead>
<tr>
<th>Membership Type</th>
<th>Dues</th>
</tr>
</thead>
<tbody>
<tr>
<td>PT</td>
<td>$175</td>
</tr>
<tr>
<td>PTA</td>
<td>$105</td>
</tr>
<tr>
<td>Student</td>
<td>$50</td>
</tr>
<tr>
<td>PT Postprofessional Student</td>
<td>$150</td>
</tr>
<tr>
<td>Retired (PT or PTA)</td>
<td>$120/$95</td>
</tr>
<tr>
<td>Life (PT or PTA)</td>
<td>$60</td>
</tr>
</tbody>
</table>

This section is participating in the Career Starter Dues Program. See www.apta.org/CareerStarterDues for more information.

TWO EASY WAYS TO JOIN:

- **ONLINE:** www.apta.org/Join
- **PHONE:** 800/999-2782

Not an APTA member yet?

apta.org/Benefits

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ABOUT THE SECTION

The Private Practice Section (PPS) is comprised of more than 4,200 PTs nationwide who own, operate, or work in a private practice setting. Every resource we develop and promote is designed to champion the success of the physical therapist in business. PPS members benefit from the section’s focus on advocacy, payment policy, education on practice management, business, marketing, public relations, and business innovation.

WHY YOU SHOULD JOIN

PPS is the ONLY APTA section devoted to issues affecting PTs in business. PPS members have immediate access to business-centric information and resources, and a network of professional peers. Other membership benefits include:

- **Payment resources** – Tools to navigate payment issues and resources to maximize reimbursement
- **KPI Benchmarking Program** – Exclusive access to the annual KPI Benchmarking Program designed to establish industry standards for KPIs and to inform owners how their practice compares to others in the industry
- **Impact magazine** – Monthly publication written by PTs and experts in marketing, government relations, leadership, and practice management, with bonus industry Buyer’s Guide
- **PEER2PEER NetWorks** – Carefully matched, noncompetitor private practice owners who come together to share best practices, establish KPI benchmarks, analyze operations, and more
- **Continuing education and webinars** – Earn continuing education credits while learning skills that will help you succeed in business as a PT with monthly PPS webinars
- **PPS annual conference** – Discounted registration to the must-attend PPS annual conference designed exclusively for PTs in business and their practice administrators
- **Marketing and PR tools** – Business promotion with free monthly marketing tool kits and other resources like “99 Marketing Ideas,” a video series of PTs sharing their most successful marketing strategies
- **Legislative updates** – Monthly updates outlining issues affecting PTs in business and opportunities for PTs interested in advocating for the profession in their communities
- **E-News** – Weekly emails with industry news, association activities, regulatory updates, and upcoming events
- **Online networking** – Members have access to a private online community as well as a robust directory of experienced private practitioners available for networking and to answer questions