Sponsorship Opportunities
Gain exposure for your organization at this prestigious fundraising event attended by prominent leaders and educators in physical therapy. All sponsorship dollars raised go directly to the APTA Minority Scholarship Fund.

Marquis Sponsor $10,000
This “premier” level adds the following benefits to the Ovation sponsorship:
- 5-minute speaking opportunity at start of Gala
- Recognition on mobile App

Ovation Sponsor $8,000
- Full page ad in printed program
- Onsite recognition at the gala (signage)
- Sponsorship Recognition on pre-event e-blasts
- Recognition in printed program
- Recognition during Minority Affairs reception at CSM 2021
- Table of 10 ($1,900 value)
- Postcard in table centerpieces
- Recognition at NEXT Honors & Awards Ceremony (if in time for 2020 event)
- Option to send an APTA-approved place-setting giveaway item

Patron Sponsor $5,000
- Full page ad in printed program
- Onsite recognition at the gala (signage)
- Sponsorship Recognition on pre-event e-blasts
- Recognition in printed program
- Recognition during Minority Affairs reception at CSM 2021

Support Sponsor $3,000
- 1/2 page ad in printed program
- Onsite recognition at the gala (signage)
- Sponsorship Recognition on pre-event e-blasts
- Recognition in printed program
- Recognition during Minority Affairs reception at CSM 2021
Photo Booth and Folder $2,000
The Gala features a photo booth on-site where attendees can have fun and get souvenir photos taken, and APTA provides a custom folder to frame the photo. The sponsor will receive as benefits:

- Logo on signage at the photo booth
- Logo on photo printout
- Logo on photo folder
- Sponsorship recognition on pre-event e-blasts
- Recognition in printed program
- Option to send a sponsor-themed “prop” for photos

Shuttle Bus Sponsor $2,000
People attending the ELC event in Milwaukee will travel to the Gala event via shuttle bus. This gives multiple exposure opportunities to the sponsor:

- Logo on signage at drop off and pick-up points
- Signage on the shuttle promoting sponsor
- Recognition on pre-event e-blasts
- Recognition in printed program

Floral Centerpieces $2,000 (only available if no Ovation or Marquis Sponsor)
Help make the Gala beautiful, and be present at every table with a placard in every centerpiece arrangement. You will receive:

- A “thank you” card w/ your company logo placed into every centerpiece
- Recognition in printed program

Place Setting Giveaway $1,000
Your company may send a “swag” item that we will place at each seat, one per attendee. You will be responsible for paying for the item and shipping it to APTA. (If more than 2 items are contracted, APTA will place into a “swag bag” at each setting.) You will also receive:

- Recognition in printed program

Questions? Please contact Judy Lewis at judylewis@apta.org.
Submission Deadline: August 14, 2020

Advertising-Only Opportunities
Be a lasting part of this event by purchasing an advertisement in the 2020 APTA Celebration of Diversity commemorative program. Ads may be black and white or color and a variety of sizes are available. Please visit www.apta.org/CelebrationofDiversity to learn more.

Questions? Please contact Julie Hilgenberg at juliehilgenberg@apta.org.
Submission Deadline: August 14, 2020