

2018 Strategic Plan

Student Assembly Board of Directors



Engage connect | foster communication | network

1	Establish communication strategies between all PT and PTA students.
2	Promote effective coordination with APTA components.
3	Engage with external stakeholders.
4	Foster a strong Core Ambassador network.
5	Develop new networking opportunities.

Inspire inform | demonstrate value | motivate

1	Inform students on the architecture of the APTA and its components.
2	Demonstrate the value of APTA membership.
3	Motivate students to increase involvement.
4	Establish networking opportunities within the Student Assembly
5	Support students as the transition into early career professionals
6	Model diversity, equality, and inclusion within the Student Assembly.

Empower advocate | cultivate leadership | serve

1	Engage in advocacy for the profession.
2	Promote inter-professional collaborative opportunities.
3	Foster student involvement in service.
4	Increase student participation in policy making for House of Delegates.
5	Grow student involvement within APTA components.