APTA TO HOST FIRST-EVER INNOVATION SUMMIT
Groundbreaking Event Unites Health Care Providers, Health Systems, and Policy Makers

Alexandria, VA, March 5, 2013 – The American Physical Therapy Association (APTA) will host a virtual event on Friday, March 8, Innovation Summit 2013: Collaborative Care Models, to bring together physical therapists, other health care providers, large health systems, and policy makers to discuss the role of physical therapists in new models of health care delivery and payment.

“Massive changes in the health care environment may dramatically affect the way many physical therapists practice,” explained APTA President Paul Rockar Jr, PT, DPT, MS. “APTA’s first-ever virtual summit is a unique way to promote the important role that physical therapists play in new and innovative models of health care delivery and payment.” Models of care that will be discussed include accountable care organizations, bundled payment models, patient-centered medical homes, and employer-sponsored initiatives. Seventeen APTA members were chosen to share their innovative practice models at the summit.

Innovation Summit: Collaborative Care Models will feature educational programming offered entirely through live webstreaming. Included will be an exhibit hall, conference hall, networking lounge, and resource center, all reflecting imagery of a real-world convention center. Also featured will be a plenary session on new models of care and the role of nonphysician providers as well as panel discussions on accountable care organizations, patient-centered medical homes, bundled payment, and private pay/employer-sponsored initiatives.

The summit will kick off Thursday evening with a keynote address given by Robert S. Mecklenburg, MD, medical director, Center for Health Care Solutions at Virginia Mason Medical Center. He will discuss his work on improving quality and access to care and innovative practices at Virginia Mason. His remarks will be available for download on Friday, March 8. Rima Cohen, counselor to the Secretary for Health Policy at the US Department of Health and Human Services, will be the featured keynote speaker at Friday’s luncheon. Her firsthand account of health care reform implementation will be livestreamed. Attendees will be eligible to receive 1.0 CEU. Click here to register.

The American Physical Therapy Association (APTA) represents more than 85,000 physical therapists, physical therapist assistants, and students of physical therapy nationwide. Learn more about the conditions that physical therapists can treat, and find a physical therapist in your area at www.moveforwardpt.com. Consumers are encouraged to follow us on Twitter (@MoveForwardPT) and Facebook.

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