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APTA TO PARTNER WITH OXFORD UNIVERSITY PRESS TO EXCLUSIVELY PUBLISH ITS SCIENTIFIC JOURNAL PHYSICAL THERAPY

ALEXANDRIA, VA, June 1, 2016 – The American Physical Therapy Association (APTA) is pleased to announce its new partnership with Oxford University Press (OUP) to exclusively publish Physical Therapy (PTJ), APTA’s prestigious monthly scientific journal. To maintain its leadership in the field and inspire continued evolution and growth, APTA is moving PTJ to a co-publishing model. The association chose to partner with OUP because of its outstanding reputation, established partnerships, and extensive experience co-publishing other scientific journals. The transition period will begin June 1 and is expected to be completed by January 1, 2017.

"PTJ is always looking ahead. The decision to co-publish with OUP was one that made the most sense to best position PTJ for the future," said PTJ’s Editor-In-Chief Alan M. Jette, PT, PhD, FAPTA. "PTJ is highly regarded, and our goal is to keep moving the journal forward to continue advancing the evidence base of the profession with the best science available. Oxford is a great fit for us, and co-publishing with OUP enables the PTJ editorial team to remain the primary decision maker with regard to the content, distribution, and general direction of the journal."

"We look forward to working with Oxford University Press," commented APTA Board of Directors Member Susan A. Appling, PT, DPT, PhD, OCS. "They provide a great opportunity for us to expand the reach of PTJ, especially internationally." She went on to say, "this strategic partnership will allow our Editorial Board and staff to focus on content development. We believe working with Oxford will result in increased efficiency in our processes, access to a sophisticated electronic platform, increased institutional sales, and an increased international presence."

Established in 1921, PTJ has a total circulation of approximately 90,000. It engages and inspires an international readership on a full range of topics related to physical therapy. As the leading international journal for research in physical therapy and related fields, PTJ publishes innovative and highly relevant content for both clinicians and scientists, and uses a variety of interactive approaches to communicate that content, with the expressed purpose of improving patient care. PTJ is the official scientific journal of APTA.

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Alison Denby, publishing director for Oxford Journals, said, “We are greatly looking forward to a partnership with APTA and with PTJ. It’s a privilege to work with such an esteemed organization as APTA and to help PTJ grow for the future. We’re really excited about the opportunities to come and reinforcing PTJ’s position as the premier journal in physical therapy.”

Oxford Journals is a division of Oxford University Press, which publishes over 300 academic and research journals covering a broad range of subject areas, two thirds of which are published in collaboration with learned societies and other international organizations. Oxford Journals has been publishing journals for more than a century and, as part of the world’s oldest and largest university press, has more than 500 years of publishing expertise behind it.

The American Physical Therapy Association represents more than 93,000 physical therapists, physical therapist assistants, and students of physical therapy nationwide. Learn more about the types of conditions physical therapists can treat, and find a physical therapist in your area, by visiting www.MoveForwardPT.com. Follow Move Forward PT on Twitter and Facebook.

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